Chapter Nine.

Appendix

Downtown Survey:
Resident/Visitor Survey

Harrington Downtown Development District Survey — DUE BY FEBRUARY 19, 2016

Welcome to the Harrington Downtown Development District Survey!

The City of Harrington has long been an important commercial, agricultural, and entertainment hub in Delaware. The downtown has a variety of small-scale businesses including retail, banks, and professional and general services. The City is starting to see a redevelopment trend occur in the downtown and has received a grant to develop a Downtown Development District Plan. Harrington desires to continue stimulating development and build upon recent successes. To that end, the District Plan will:

- Unite business, government, and citizens to attain common goals
- Coordinate economic marketing efforts with State and County Economic Development offices as well as the Central Chamber of Commerce
- Articulate and illustrate the shared vision and strategies
- Assess assets and opportunities to capitalize on, as well as obstacles to overcome
- Identify a priority project to be a focal point and anchor other redevelopment efforts
- Be a promotional tool to share with potential investors
- Assist in marketing walkability and community events with local merchants

As part of the Downtown Development District planning process, we are conducting a survey on the frequency and purpose of consumer activity in the Harrington area, the demand for new and expanded commercial offerings, the factors that influence local consumer shopping decisions, and the needs of local business owners and operators. The results of this survey will help to identify current and future market opportunities in the Harrington area in attracting businesses that consumers want and need, as well as needs of business owners and operators.

Thank you for participating in our survey. Your feedback is important. Once completed, please return to:

City of Harrington
106 Dorman Street
Harrington, DE 19952

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1. Are you a:
   - ☐ Harrington Resident
   - ☐ Harrington Property Owner
   - ☐ Harrington Business Owner
   - ☐ Harrington Employee (within the downtown area)
   - ☐ Visitor

Harrington Downtown Development District Survey - Resident / Visitor Survey

2. How often do you shop at the following locations?

	5+ times a week	2-4 times a week	Once a week	Once a month	Once every few months	Never
Downtown Harrington						
Route 13 Corridor						
Milford						
Seaford						
Dover/Camden						
Other (please specify)						

3. What places/stores do you visit in Harrington's downtown?
   - ☐ Retail
   - ☐ Service
   - ☐ Restaurant
   - ☐ Town
   - ☐ Freedom Park
   - ☐ Post Office or Bank
   - ☐ Farmers' Market
   - ☐ Other (please specify): _____

4. What time do you typically visit Harrington's downtown?
   - ☐ Monday-Friday, before 5pm
   - ☐ Monday-Friday, 11am - 2pm
   - ☐ Monday-Friday, after 5pm
   - ☐ Saturday-Sunday, before 5pm
   - ☐ Saturday-Sunday, after 5pm

5. Have you attended any of the following events in the past three years?
   - ☐ Heritage Day
   - ☐ Police National Night Out
   - ☐ Tree Lighting Ceremony
   - ☐ Christmas Parade
   - ☐ Other (please specify): _____

Harrington Downtown Development District Survey - Resident / Visitor Survey

6. How do you most often travel to establishments in the downtown?
   - ☐ Walk
   - ☐ Bike
   - ☐ Drive and use on-street parking
   - ☐ Drive and use municipal parking
   - ☐ Drive and use parking at one establishment, then leave the downtown
   - ☐ Drive, use one establishment's parking, and visit multiple places
   - ☐ Drive and use multiple establishments' parking lots

7. Which of the following attracts you to a shopping/business area?

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
Variety of products and services					
Quality of products and services					
One-stop shopping (variety of products in one store)					
Look and feel of the business area					
Friendly customer service					
Independent stores over chains					
Nearby places to eat					
Shopping after 5pm on weekdays and weekends					
Convenient location (close to home or work)					
Convenient parking					
Pedestrian safety and convenience					
Price					
Other (please specify)					

8. Do you feel safe in Harrington's downtown during the day and night? If your response to either is "No," please explain why to the right.

	Yes	No
Day		
Night		

Harrington Downtown Development District Survey - Resident / Visitor Survey

9. Currently, what are the major advantages of Harrington's downtown?
   - ☐ Convenient location
   - ☐ Fair prices
   - ☐ Friendly local service
   - ☐ Easy to find parking
   - ☐ Supporting local businesses
   - ☐ Less traffic and crowds
   - ☐ Within walking distance
   - ☐ Selection of goods/services
   - ☐ Know local employees
   - ☐ Events at Freedom Park
   - ☐ Other (please specify): _____

10. Currently, what are the major disadvantages of Harrington's downtown?
   - ☐ Inconvenient location
   - ☐ Poor appearance
   - ☐ Lack in variety of goods/services
   - ☐ High prices
   - ☐ Limited hours
   - ☐ Difficult or inconvenient to park and walk
   - ☐ Traffic
   - ☐ Poor customer service
   - ☐ Other (please specify): _____

11. Imagine Harrington's downtown in ten years. How appealing are these future scenarios?

	Very Appealing	Somewhat Appealing	Not Appealing	No Opinion	Don't Know
An attractive place to call home with a mix of residential styles (e.g., single-family, townhouses, apartments) that appeal to a variety of ages and incomes					
An aesthetic blend of green space, natural elements, and pedestrian amenities with an historic flavor					
A place with new professional offices and businesses that provides jobs and employees who patron other establishments in the downtown					
A meeting place and the center of community activities with a mix of shopping, restaurants, cultural, and recreation spaces					
A niche destination place where specialty retail stores and restaurants attract visitors from out of town					
A place where locally owned stores/service shops for personal errands and dining/entertainment opportunities serve mainly the residents of the Harrington area					
A regional destination retail center attracting people from a distance with a mix of retailers					
Other (please specify)					

Harrington Downtown Development District Survey - Resident / Visitor Survey

12. What general service businesses would you most like to see come to downtown?
- ☐ Public and civic (e.g., library, park, community center, community garden, gallery)
- ☐ Institutional (e.g., religious, government, education, financial)
- ☐ Personal service (e.g., health club, beauty, tailor, dry cleaning, jewelry, household repair)
- ☐ Convenience store
- ☐ Commercial retail (e.g., general merchandise, clothing, hardware, household supplies and furnishings)
- ☐ Professional office (e.g., medical, law, accounting, architecture)
- ☐ Specialty retail (e.g., antiques, plants/flowers, gift shops)
- ☐ Youth programs
- ☐ Temporary
- ☐ Other (please specify): _____

13. What food-related businesses would you like to see in the downtown?
- ☐ Locally owned restaurants
- ☐ Chain restaurants
- ☐ Coffee shop
- ☐ Evening dining
- ☐ Tavern and grill
- ☐ Fast food/take out
- ☐ Deli/sandwich
- ☐ Grocery store
- ☐ Specialty food (e.g., bakery, butcher, ice cream)
- ☐ Breakfast/lunch dining
- ☐ Other (please specify): _____

14. What types of arts and cultural events/activities are best suited for downtown Harrington?
- ☐ Outdoor concert
- ☐ Food festival
- ☐ Antique festival
- ☐ Seasonal/holiday festival
- ☐ Kid-friendly/family event
- ☐ Cultural/heritage festival
- ☐ Merchants Night
- ☐ Other (please specify): _____
- ☐ "First Friday" (regular day where business stay open later in the evening)

15. What changes do you believe would help improve the Harrington downtown area? *(please choose up to 5)*
- ☐ Improved appearance
- ☐ Improved parking
- ☐ Greater variety of stores
- ☐ Better quality of merchandise
- ☐ Greater selection of merchandise
- ☐ Greater variety of merchandise
- ☐ Better atmosphere
- ☐ More competitive pricing
- ☐ Greater feeling of safety
- ☐ Improved customer service
- ☐ Expanded store hours
- ☐ Less traffic congestion
- ☐ Additional promotion and advertising
- ☐ Creative storefronts and signage
- ☐ Attractive outdoor dining areas
- ☐ Other (please specify): _____

16. Is there a community similar to Harrington that you feel has a vibrant and attractive downtown that we can learn from? _____

Harrington Downtown Development District Survey - Resident / Visitor Survey

17. If there were vacant buildings or lots in downtown Harrington, what do you think they should be used for to create more economic activity for the downtown? Do you have specific locations in mind?

18. If there was one thing that you could keep the same and one thing you could change about downtown Harrington, what would those be?

19. Do you have any other ideas that you feel would help attract residents, businesses, and visitors to downtown Harrington?

Harrington Downtown Development District Survey - Demographics Information

20. Home Zip Code: _____

21. Work Zip Code: _____

22. Age:
- ☐ Under 18
- ☐ 18-24
- ☐ 25-44
- ☐ 45-64
- ☐ 65+

23. Gender
- ☐ Male
- ☐ Female

24. Household's Annual Income
- ☐ < $15,000
- ☐ $15,000 - $24,999
- ☐ $25,000 - $34,999
- ☐ $35,000 - $49,999
- ☐ $50,000 - $74,999
- ☐ $75,000 - $99,999
- ☐ $100,000 - $149,999
- ☐ $150,000 - $199,999
- ☐ $200,000 +

25. Race:
- ☐ White
- ☐ Black or African American
- ☐ American Indian and Alaskan Native
- ☐ Asian
- ☐ Native Hawaiian and Other Pacific Islander
- ☐ Other (please specify): _____

26. Hispanic Origin
- ☐ Hispanic or Latino (of any race)
- ☐ Not Hispanic or Latino

Downtown Survey:
Merchant Survey

Harrington Downtown Development District Survey — DUE BY FEBRUARY 19, 2016

Welcome to the Harrington Downtown Development District Survey! — MERCHANTS ONLY!

The City of Harrington has long been an important commercial, agricultural, and entertainment hub in Delaware. The downtown has a variety of small-scale businesses including retail, banks, and professional and general services. The City is starting to see a redevelopment trend occur in the downtown and has received a grant to develop a Downtown Development District Plan. Harrington desires to continue stimulating development and build upon recent successes. To that end, the District Plan will:

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   - ☐ Visitor

Harrington Downtown Development District Survey - Merchant Survey

2. If you own a business downtown, do you have a need to expand?
   - ☐ Yes
   - ☐ No
   - ☐ Maybe
   - ☐ I own a business, but it is not located downtown

3. What would you need to expand your business downtown?
   - ☐ New building
   - ☐ Available space
   - ☐ Parking
   - ☐ Capital/funding
   - ☐ Localized incentives
   - ☐ Other (please specify): _____

4 Are you committed to keeping your business downtown?
   - ☐ Yes
   - ☐ No - please explain:

5. Would you be interested in a downtown incentive/discount program?
   - ☐ Yes
   - ☐ No

6. If programs were available, could your business use information on or assistance with the following topics?

	Definitely	Probably	Unsure	Probably Not	Definitely Not
Business planning					
Small Business loans					
Obtaining permits for expansion					
Financial management					
Marketing/branding/advertising					
Employee hiring/training					
Customer service/hospitality					
Building improvements					
Window/interior store displays					
Internet service					
E-commerce/web design					
Buying/selling a business					
Other (please specify):					

Harrington Downtown Development District Survey - Merchant Survey

7. How useful to your business are/could be the following services?

	Very Useful	Useful	Useless	Don't Know
Group business training (e.g., workshops, speakers)				
Cooperative advertising coordination				
Marketing of the downtown as a shopping destination				
Facade grants				
Public improvement grants				
Business directories, brochures, maps				
Website or internet resources				
Retail event coordination				
Special event coordination				
Downtown-wide WiFi				
Formation of a downtown merchant's association				

8. If financial assistance were available, would you consider building improvements such as facade work or new signage?
   ☐ Yes ☐ No

9. What are your business' busiest and slowest months?
   Busiest: _____ Slowest: _____

10. What are your business' hours of operation for both your busiest and slowest months?
    Busiest: _____ Slowest: _____

11. What are your thoughts on store hours?
    ☐ I am open all the hours I need to be
    ☐ I can't be open more hours for personal reasons
    ☐ I would like to be open more hours but can't afford the staff
    ☐ I would like to be open more hours but can't find good staff
    ☐ I would be open more hours if I were sure of sales
    ☐ I would be open more hours if everyone else was

12. Would you be interested in expanding your hours for special events?
    ☐ Yes ☐ No

Harrington Downtown Development District Survey - Merchant Survey

13. How many people, including owners, does your business employ in each of the following categories?

Full time (32 or more hours per week) year-round	
Part time, year-round	
Seasonal	

14. How important are the following consumer segments to your business?

	Very Important	Important	Not Important	No Sure
Males				
Females				
Age: Under 18				
Age: 18-24				
Age: 25-44				
Age: 45-64				
Age: 65+				
Harrington residents				
Regional residents (outside Harrington)				
Downtown employees				
Students				
Tourists and visitors				
Other (please specify):				

15. What are some of the major barriers or obstacles facing your business today?

- ☐ Customer traffic (not enough/shrinking)
- ☐ Property improvements (e.g., facade)
- ☐ Cost of rent/property
- ☐ Availability of telecommunications services
- ☐ Cash flow/working capital
- ☐ General operating costs
- ☐ Outdated machinery/technology
- ☐ City/County/State codes or regulations
- ☐ Skill level/preparation of employees
- ☐ Current economic conditions
- ☐ Public safety/crime
- ☐ Parking
- ☐ Congestion/traffic
- ☐ Payroll costs
- ☐ Competition
- ☐ Insurance costs
- ☐ Availability of employees
- ☐ Computer/technology issues
- ☐ Other (please specify): _____

Harrington Downtown Development District Survey - Merchant Survey

16. How do you reach potential customers?
- ☐ Newspapers
- ☐ Magazines
- ☐ Radio
- ☐ Television
- ☐ Yellow Pages
- ☐ Direct Mail/Catalogs
- ☐ Window Displays
- ☐ Billboards
- ☐ Word of Mouth
- ☐ Internet
- ☐ Local Service Organizations
- ☐ Referrals
- ☐ Other (please specify): _____

Harrington Downtown Development District Survey - Demographics Information

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- ☐ $75,000 - $99,999
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- ☐ $150,000 - $199,999
- ☐ $200,000 +

22. Race:
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- ☐ Black or African American
- ☐ American Indian and Alaskan Native
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- ☐ Native Hawaiian and Other Pacific Islander
- ☐ Other (please specify): _____

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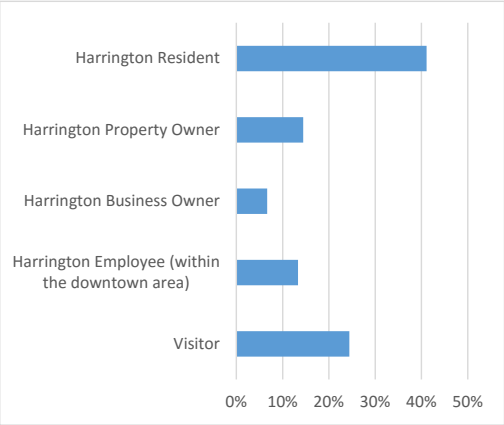
- ☐ Hispanic or Latino (of any race)
- ☐ Not Hispanic or Latino

Downtown Survey:
Survey Results

The data provided in the following tables and graphs accurately matches that provided in the original survey results; however, the format has been modified to complement this document..

Q1. Are you a:

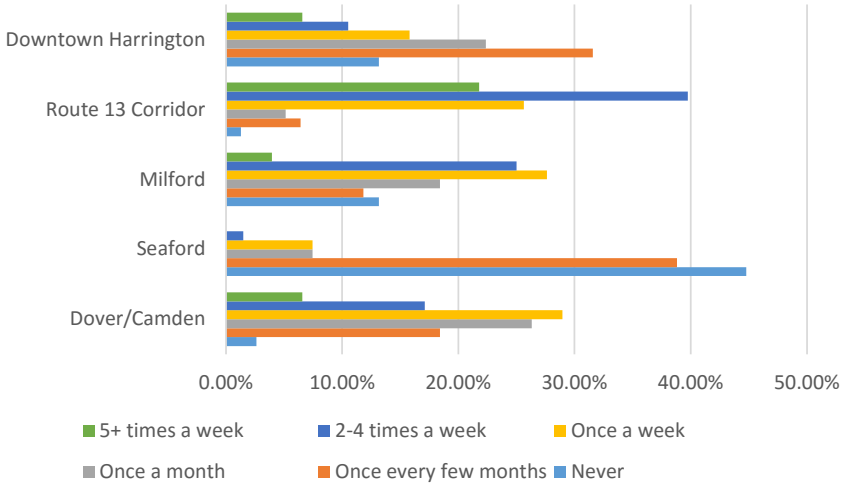
Answered: 90 Skipped: 0



Answer Choices	Responses	
Harrington Resident	41.11%	37
Harrington Property Owner	14.44%	13
Harrington Business Owner	6.67%	6
Harrington Employee (within the downtown area)	13.33%	12
Visitor	24.44%	22
Total		90

Q2. How often do you shop at the following locations?

Answered: 82 Skipped: 8

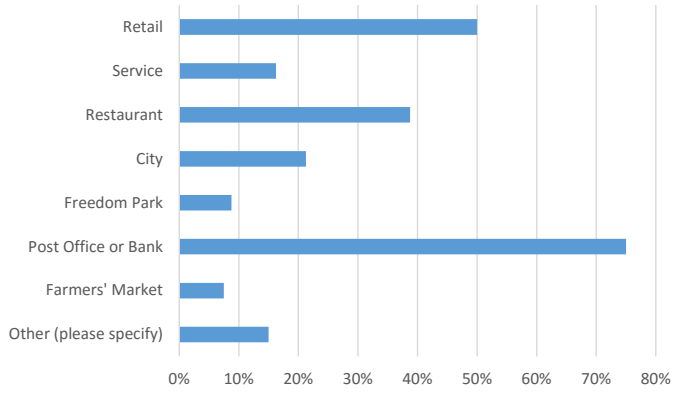


Write-In Responses:
Greenwood
Baltimore
Middletown
Beaches
Easton
Georgetown
Christiana Mall
Salisbury Mall
Beach Outlets

	5+ times a week	2-4 times a week	Once a week	Once a month	Once every few months	Never	Total
Downtown Harrington	6.58% 5	10.53% 8	15.79% 12	22.37% 17	31.58% 24	13.16% 10	76
Route 13 Corridor	21.79% 17	39.74% 31	25.64% 20	5.13% 4	6.41% 5	1.28% 1	78
Milford	3.95% 3	25.00% 19	27.63% 21	18.42% 14	11.84% 9	13.16% 10	76
Seaford	0.00% 0	1.49% 1	7.46% 5	7.46% 5	38.81% 26	44.78% 30	67
Dover/Camden	6.58% 5	17.11% 13	28.95% 22	26.32% 20	18.42% 14	2.63% 2	76

Q3. What places/stores do you visit in Harrington's downtown?

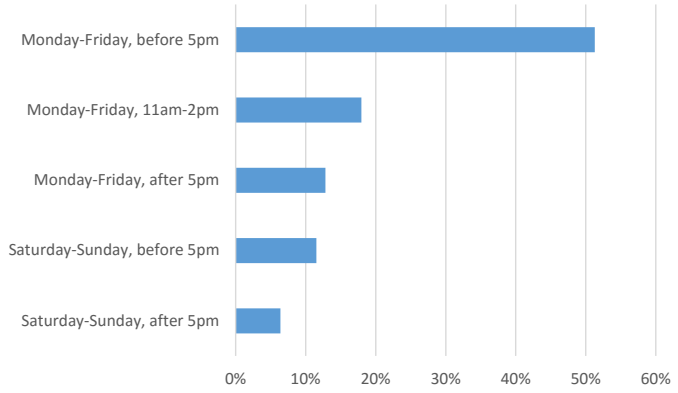
Answered: 80 Skipped: 10



Answer Choices	Responses		Write Ins:
Retail	50.00%	40	Trinity UM Church; Friends & Family; Insurance; Harrington Florist & Cakery (2); Museums; Post Office, occasionally; bank; answer to #2 Downtown Harrington applies to these places only; The Clutter Box; Happy Tails excellent dog grooming services; The Clutter Box Antiques; bank; Harrington Public Library
Service	16.25%	13	
Restaurant	38.75%	31	
City	21.25%	17	
Freedom Park	8.75%	7	
Post Office or Bank	75.00%	60	
Farmers' Market	7.50%	6	
Other (please specify)	15.00%	12	

Q4. What time do you typically visit Harrington's downtown?

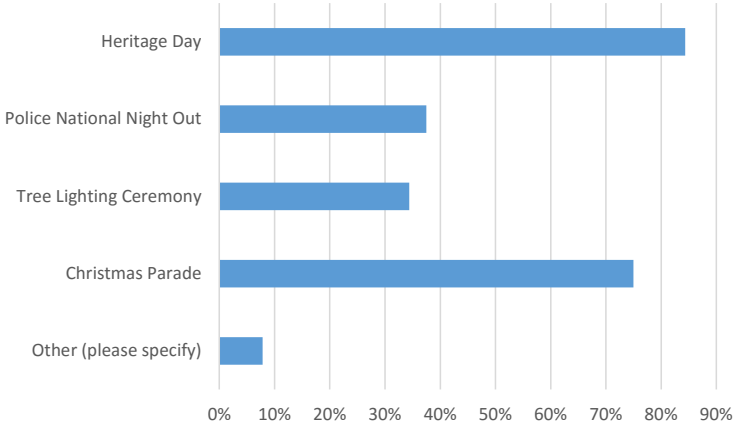
Answered: 78 Skipped: 12



Answer Choices	Responses	
Monday-Friday, before 5pm	51.28%	40
Monday-Friday, 11am-2pm	17.95%	14
Monday-Friday, after 5pm	12.82%	10
Saturday-Sunday, before 5pm	11.54%	9
Saturday-Sunday, after 5pm	6.41%	5

Q5. Have you attended any of the following events in the past three years?

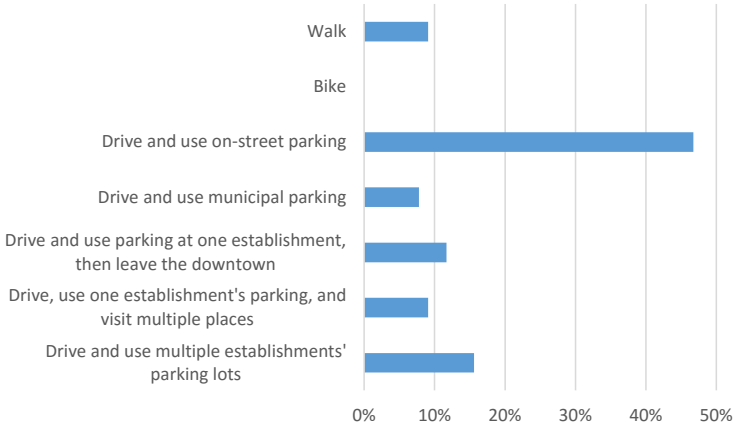
Answered: 64 Skipped: 26



Answer Choices	Responses		Write-Ins:
Heritage Day	84.38%	54	I attended all but Police Night Out annually, but none in the past three years; Movies; no recently moved here; Library functions, Church
Police National Night Out	37.50%	24	
Tree Lighting Ceremony	34.38%	22	
Christmas Parade	75.00%	48	
Other (please specify)	7.81%	5	

Q6. How do you most often travel to establishments in the downtown?

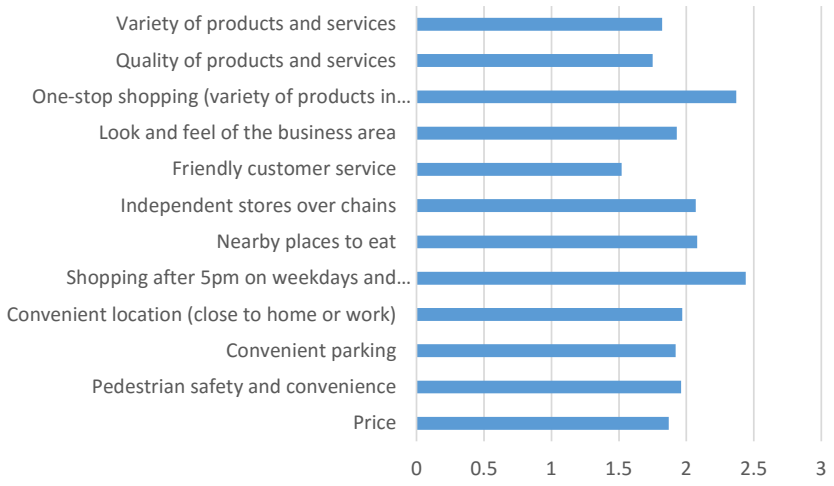
Answered: 77 Skipped: 13



Answer Choices	Responses	
Walk	9.09%	7
Bike	0.00%	0
Drive and use on-street parking	46.75%	36
Drive and use municipal parking	7.79%	6
Drive and use parking at one establishment, then leave the downtown	11.69%	9
Drive, use one establishment's parking, and visit multiple places	9.09%	7
Drive and use multiple establishments' parking lots	15.58%	12

Q7. Which of the following attracts you to a shopping/business area?

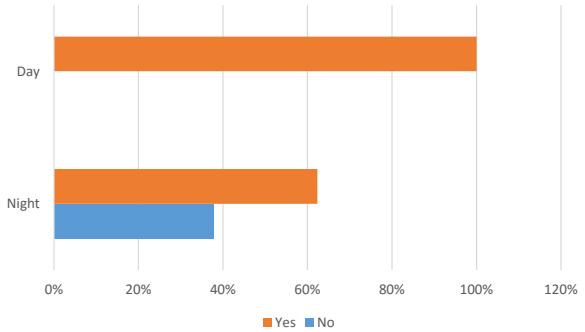
Answered: 77 Skipped: 13



	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total	Weighted Average
Variety of products & services	45.21% 33	36.99% 27	10.96% 8	4.11% 3	2.74% 2	73	1.82
Quality of products & services	47.89% 34	36.62% 26	9.86% 7	4.23% 3	1.41% 1	71	1.75
One-stop shopping	20.90% 14	41.79% 28	20.90% 14	11.94% 8	4.48% 3	67	2.37
Look & feel of the business area	33.82% 23	47.06% 32	13.24% 9	4.41% 3	1.47% 1	68	1.93
Friendly customer service	57.53% 42	34.25% 25	6.85% 5	1.37% 1	0.00% 0	73	1.52
Independent stores over chains	35.71% 25	28.57% 20	28.57% 20	7.14% 5	0.00% 0	70	2.07
Nearby places to eat	30.99% 22	38.03% 27	23.94% 17	5.63% 4	1.41% 1	71	2.08
Shopping after 5pm	19.12% 13	33.82% 23	35.29% 24	7.35% 5	4.41% 3	68	2.44
Convenient location	32.39% 23	45.07% 32	16.90% 12	4.23% 3	1.41% 1	71	1.97
Convenient parking	40.85% 29	36.62% 26	15.49% 11	4.23% 3	2.82% 2	71	1.92
Pedestrian safety & convenience	38.36% 28	39.73% 29	13.70% 10	4.11% 3	4.11% 3	73	1.96
Price	36.62% 26	45.07% 32	14.08% 10	2.82% 2	1.41% 1	71	1.87
Write Ins:	Attend church meetings and services; Uniqueness of shops (Clutter Box and Antique Store); My bank and insurance co are within walking distance. I shop the Clutter Box for quality and service.						

Q8. Do you feel safe in Harrington's downtown during the day and night?

Answered: 78 Skipped: 12

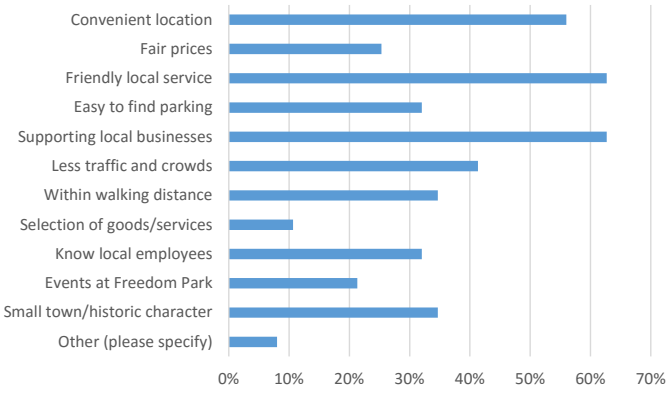


	Yes	No	Total
Day	100.00% 78	0.00% 0	78
Night	62.32% 43	37.68% 26	69

Comments:
Too many young kids hanging out.
Too many drugs - just like everywhere these days, also crime - due to plea bargain with some. Harrington police chief Norman is exceptional from talks I had with other residents. Some officers not trusted.
Too many people that walk in the street not on the sidewalks.
I avoid night - crime is everywhere.
Don't visit at night.
Way too many teenagers walking around, up and down Clark Street and side streets. Vacant houses have squatters and you can see drug paraphenalia on the streets. Not even safe to drive thru ATM after 5pm. Even during the day there are nefarious looking guys hanging around the Junction across from the post office.
Wonderful police department.
Not here at night.
You can watch drug exchanges happening as you ride by.
Dim lighting, kids/people. I. That area at night.
I don't particularly feel safe anywhere in Harrington at night. Buildings and houses are in disrepair; I have witnessed fights/arguments on the street; streets can seem desolate; I don't know the people of the town the way I did at one time; town has a lot of traffic just passing through. I feel safer during the day; although, not as safe as I did at one time.
The news with violence in Harrington.
Needs more lighting in certain areas.
Not always, parts of town is run down. I'm in the market to buy a home and I'm going to look at one on E. Center St. I have 3 small children and safety is my main concern.
There are numerous groups of teenagers hanging around and no visible police presence in town. Some areas are dark and not well lit.
I am usually alone and I don't see a lot of police patrolling the area.
I wouldn't walk alone at night, which is sad since I grew up here doing that. But I can see the differences between then and now. More drugs in the area make me nervous and the methadone clinic isn't helping. It just brings more addicts to the area for a quick fix then they stick around. There has been more crime since it opened. I wish I could feel comfortable letting my kids play like I did.
It depends on the *atmosphere* or *feel* of the area. Sometimes it feels ok other times it doesn't.
Have you read the news? All the creepy druggies and other people wandering vacantly about make me uncomfortable. Also, I'm averse to getting shot.
At times there is a group of young men walking the streets.
For the most part I feel safe walking downtown during the day except for a certain location where there are always people loitering around the store entrance. I do not walk anywhere in town after dark that includes walking home from work or walking my dog.
City not safe at night.

Q9. Currently, what are the major advantages of Harrington's downtown?

Answered: 75 Skipped: 15

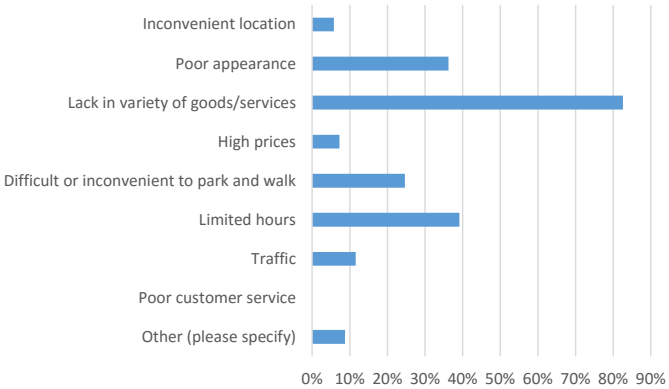


Answer Choices	Responses	
Convenient location	56.00%	42
Fair prices	25.33%	19
Friendly local service	62.67%	47
Easy to find parking	32.00%	24
Supporting local businesses	62.67%	47
Less traffic and crowds	41.33%	31
Within walking distance	34.67%	26
Selection of goods/services	10.67%	8
Know local employees	32.00%	24
Events at Freedom Park	21.33%	16
Small town/historic character	34.67%	26
Other (please specify)	8.00%	6

Write-Ins:
Post office & bank; That is where the post office is; None; None that come to mind; It is getting there but it does not have enough "curb appeal"; Within walking distance once parked at an establishment and going to others.

Q10. Currently, what are the major disadvantages of Harrington's downtown?

Answered: 69 Skipped: 21

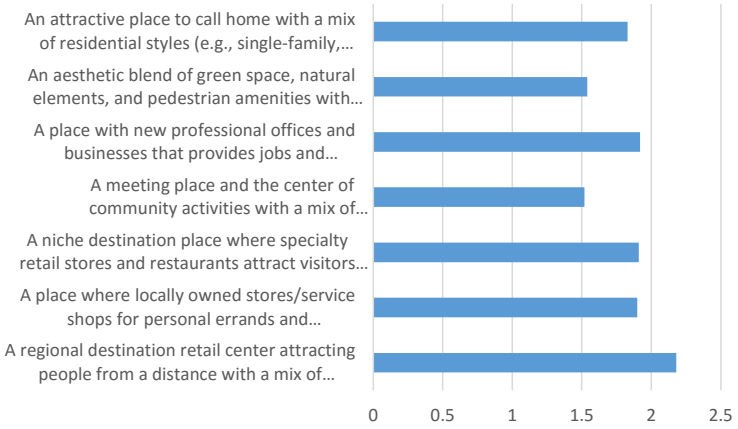


Answer Choices	Responses	
Inconvenient location	5.80%	4
Poor appearance	36.23%	25
Lack in variety of goods/ services	82.61%	57
High prices	7.25%	5
Difficult/inconvenient to park/walk	24.64%	17
Limited hours	39.13%	27
Traffic	11.59%	8
Poor customer service	0.00%	0
Other (please specify)	8.70%	6

Write-Ins:
None; Train (2); Roads in bad shape; Crime - Not fun to shop when you have to watch your car!; A "bistro" or coffee shop would be an ideal addition to help improve the look and feel of the downtown area as well as a bakery.

Q11. Imagine Harrington's downtown in ten years. How appealing are these future scenarios?

Answered: 75 Skipped: 15



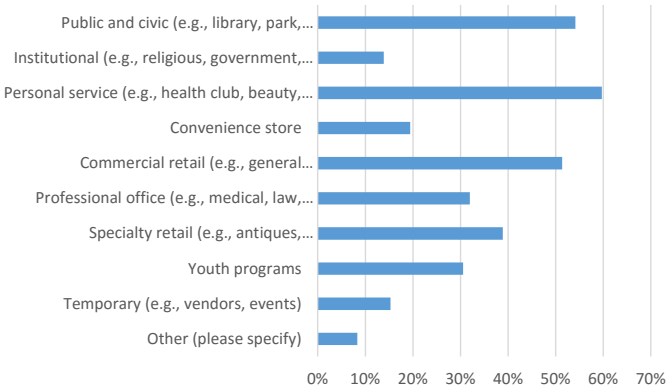
	Very Appealing	Somewhat Appealing	Not Appealing	No Opinion	Don't Know	Total	Weighted Average
An attractive place to call home with a mix of residential styles (e.g., single-family, townhouses, apartments) that appeal to a variety of ages and incomes	40.28% 29	41.67% 30	12.50% 9	5.56% 4	0.00% 0	72	1.83
An aesthetic blend of green space, natural elements, and pedestrian amenities with an historic flavor	54.17% 39	40.28% 29	2.78% 2	2.78% 2	0.00% 0	72	1.54
A place with new professional offices and businesses that provides jobs and employees who patron other establishments in the downtown	45.07% 32	28.17% 20	18.31% 13	7.04% 5	1.41% 1	71	1.92
A meeting place and the center of community activities with a mix of shopping, restaurants, cultural, and recreation spaces	67.12% 49	21.92% 16	4.11% 3	5.48% 4	1.37% 1	73	1.52
A niche destination place where specialty retail stores and restaurants attract visitors from out of town	44.59% 33	33.78% 25	10.81% 8	8.11% 6	2.70% 2	74	1.91
A place where locally owned stores/service shops for personal errands and dining/entertainment opportunities serve mainly the residents of the Harrington area	43.06% 31	37.50% 27	9.72% 7	5.56% 4	4.17% 3	72	1.90
A regional destination retail center attracting people from a distance with a mix of retailers	26.39% 19	41.67% 30	20.83% 15	9.72% 7	1.39% 1	72	2.18

Write-Ins:

- Craft/flea market.
- There isn't much in our downtown. No local parks for children to play in, no coffee shops to sit in. Look at downtown Milford they have so much in such a little area.
- Any combination that could serve local people but also attract people from other areas. a ton of cars drive through on the way to someplace else but few stop. It's a pretty little area. I think cuter than Milford an I feel more safe than in Milford, but fewer attractions here. I don't understand why. I moved here 3 years ago. Part of my job involves going to small towns all over DE and the eastern shore. Very few towns are as pretty as Harrington or feel as safe as Harrington but seem to attract more downtown businesses. Milford and Seaford are downright scary after dark. I've never felt uneasy walking my dog in downtown Harrington at night.
- Should have some type of convenience store downtown like Dollar General. It would also be wonderful to have some type of walking path.
- I agree with most of these, there are professional buildings by 13, past Arbys etc. I think the downtown area should be made quaint almost but not exactly like Milford. A place where you walk and look around and say, yeah, this is MY town and I'm glad.

Q12. What general service businesses would you like to see come to downtown?

Answered: 72 Skipped: 18

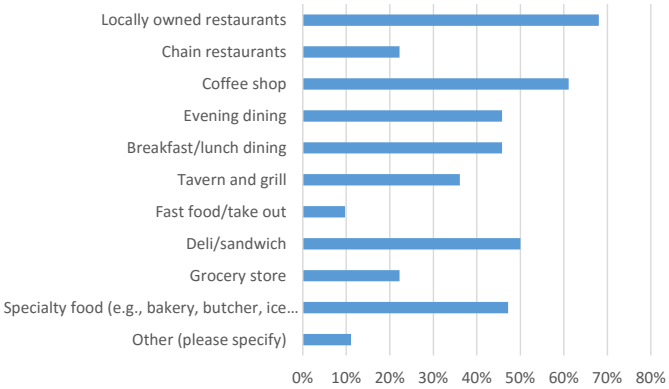


Write-Ins:
Wawa, Cracker Barrel; Grocery store, specialty foods - bakery, coffee, etc.; Professional office space on the 2nd/3rd floor above ground level shops/restaurants; Pizza shop; Fast food ice cream; A hair salong could also be a great addition

Answer Choices	Responses	
Public and civic (e.g., library, park, community center, community garden, gallery)	54.17%	39
Institutional (e.g., religious, government, education, financial)	13.89%	10
Personal service (e.g., health club, beauty, tailor, dry cleaning, jewelry, household repair)	59.72%	43
Convenience store	19.44%	14
Commercial retail (e.g., general merchandise, clothing, hardware, household supplies & furnishings)	51.39%	37
Professional office (e.g., medical, law, accounting, architecture)	31.94%	23
Specialty retail (e.g., antiques, plants/flowers, gift shops)	38.89%	28
Youth programs	30.56%	22
Temporary (e.g., vendors, events)	15.28%	11
Other (please specify)	8.33%	6

Q13. What food-related businesses would you like to see in the downtown?

Answered: 72 Skipped: 18

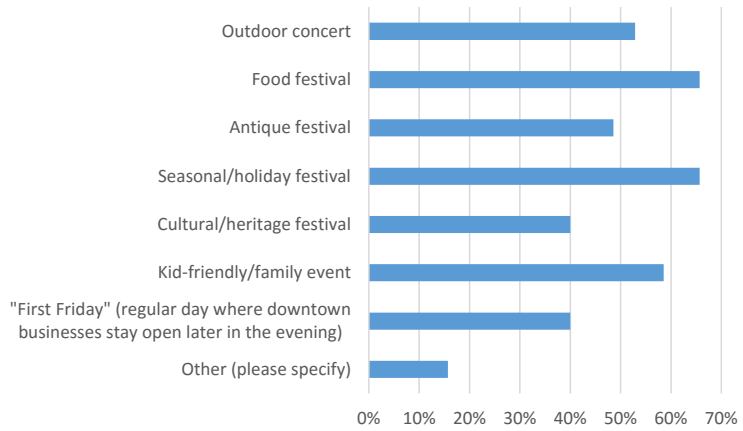


Write-Ins:
Brew pub; None; KFC; Don't need any more; We already have nice store in Downtown, we need to support that; We need a good bakery with fresh rolls and pastries; Coffee shop, book store like Barnes and Noble, sports bar with TVs, movie theater; A 'bistro' or other quaint eatery would be lovely, a bakery wouldn't hurt either.

Answer Choices	Responses		Answer Choices	Responses	
Locally owned restaurants	68.06%	49	Chain restaurants	22.22%	16
Coffee shop	61.11%	44	Evening Dining	45.83%	33
Breakfast/lunch dining	45.83%	33	Tavern and grill	36.11%	26
Fast food/take out	9.72%	7	Deli/sandwich	50.00%	36
Grocery store	22.22%	16	Specialty food (e.g., bakery, butcher, ice cream)	47.22%	34
Other (please specify)	11.11%	8			

Q14. What types of arts and cultural events/activities are best suited for downtown?

Answered: 70 Skipped: 20



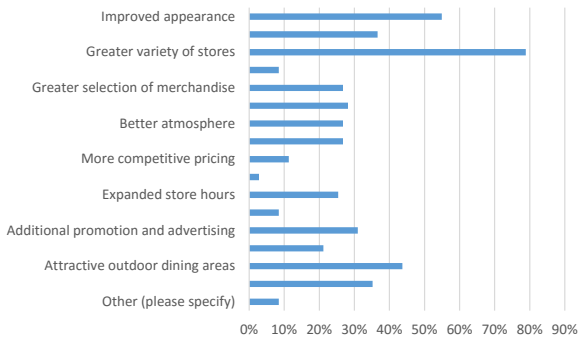
Answer Choices	Responses	
Outdoor concert	52.86%	37
Food festival	65.71%	46
Antique festival	48.57%	34
Seasonal/holiday festival	65.71%	46
Cultural/heritage festival	40.00%	28
Kid-friendly/family event	58.57%	41
"First Friday"	40.00%	28
Other (please specify)	15.71%	11

Write-Ins:

Various mixers; Merchants night (5); Street dance; Grow Heritage Day the way it used to be. You used to have streets of vendors and yardsale tables. You have 4 types of people who come to these events: people who love freebies, yardsale items, homemade items, homesales. When I was a kid this event was huge! K9 demonstrations, streets of yardsale tables, now its not worth gonig to. Why can't you walk during the Christmas Parade? Only floats? Just odd that have so many rules for fun things. How about a street dance like Greenwood does?; Any of the above but the current downtown space doesn't seem to adequately support these uses; Old time band concerts would be wonderful to try with ice cream socials topped off with one of Norman's movies; It would be nice to have some stores open later in the evenings. It's hard to accommodate everyone, that's for sure.

Q15. What changes do you believe would help improve the downtown area?

Answered: 71 Skipped: 19



Other (please specify) [8.45% / 6 responses]:

Dedicated bike trail; I think the storefront signage is top notch; It would be great to see a business and next to it would be a place like Dolce Bakery/Barnes/Starbucks or something like that - the downtown needs more curb appeal but so does the city. Need to start getting on banks and investors to do something with empty houses; Prices; Sorry, I know it's more than 5. It's hard not to go over 5. I really do hope this works out; A library.

Answer Choices	Responses		Answer Choices	Responses	
Improved appearance	54.93%	39	Improved parking	36.62%	26
Greater variety of stores	78.87%	56	Better quality of merchandise	26.76%	19
Greater selection of merchandise	26.76%	19	Greater variety of merchandise	28.17%	20
Better atmosphere	26.76%	19	Greater feeling of safety	26.76%	19
More competitive pricing	11.27%	8	Improved customer service	2.82%	2
Expanded store hours	25.35%	18	Less traffic congestion	8.45%	6
Additional promotion & advertising	30.99%	22	Additional outdoor seating	21.13%	15
Attractive outdoor dining areas	43.66%	31	Creative storefronts & signage	35.21%	25

Q16. Is there a community similar to Harrington that you feel has a vibrant and attractive downtown that we can learn from?

Answered: 35 Skipped: 55

Town	Responses	Town	Responses	Town	Responses
Milford, DE	18	Milton, DE	5	Berlin, MD	4
Lewes, DE	3	Dover, DE	2	St. Michaels, MD	2
East Northport, NY	1	Greenwood, DE	1	Rehoboth, DE	1
Smyrna, DE	1				

Q17. If there were vacant buildings or lots in downtown Harrington, what do you think they should be used for to create more economic activity for the downtown? Do you have specific locations in mind?

Answered: 41 Skipped: 49

Responses:

- Coffee shop/bakery (similar to LaDolce in Milford) in one of the two buildings next to OMG Collage. A small, up-scale restaurant/pub at old Stone's Hotel. Mid-price, extended lease apartments above Stone's Hotel. A breakfast-lunch deli/restaurant replacing Hoagie Time.
- No. Maybe a farm market. That is what attracted my family. The farmers were so friendly and accepting of new people and this creates jobs, turn over of money and of course the market - could also have a community communications office. When and moved here 45 years ago and came from New Castle.
- Somewhere kid friendly. Arts and crafts, pottery, play time cafe. There's no where to take your kids to have fun!
- No. (2)
- Sitting area.
- Soup kitchens, Code Purple, indoor flea market.
- Food courts, Dollar Tree.
- Specialty market, Dollar Tree.
- Building next to WSFS.
- Outdoor seating.
- I would love to see a consignment shop, used bookstore, coffeehouse and/or card & gift shop in the place of that nasty Downtown Junction which is a drug haven and smells like curry & incense. Harrington should do a pop-up program like Milford to attract small, new businesses.
- Free farmers' market.
- Old Jay's Market-area - gas and convenience store.
- You have quite a few vacant areas or empty buildings in the downtown area. I hear Stones is becoming a pizza restaurant which would be awesome. How about the building on the corner across from the post office that has been empty for years, the empty lot that salvation army used to be in? The Hoagie Time building is empty again. There is no beautiful flowers or benches. Nothing welcoming in the area.
- Things listed earlier in survey.
- Parking. There is no parking downtown to visit any stores. Building near bank that has been condemned.
- We definitely need an upscale eatery/pub. A place you could get a quality sandwich/burger or salad and a beer or wine. Nothing that would become a late night booze hall.
- Theater. (2)
- Youth center.
- I know both Milford and Milton have rent breaks for startups. I would love to see a gym or some sort of fitness classes downtown.
- Restaurants, pubs, antique stores, family owned reatil stores.
- Clothes at reasonable prices, gifts. Create a downtown that is a draw for all. Food.
- Bakery
- Arts center
- Let investors fix up these vacant and run down housing. I think make it easier process for investors to build on vacant lots

Q17. Responses Continued:
● The City seems to be down zoning commercial properties to TND and then claim they want growth. Businesses bring people. ● Boutique coffee shop, news stand, books, doctor or dentist. ● It would be nice to have a theater for creative arts. ● Old Salvation Army lot and Farrow building could be redeveloped with shops. ● Empty lots on Clark and Commerce Streets. ● Children related activities, new stores, or restaurants. ● Kid center (arts, crafts, games, music) coffee shop, book store ● Fix them up first & put in educational or retail locations ● Not vacant, but I have always wondered about the RR car and building, by M&T Bank, is that ever open to tour? ● Dining, commercial retail ● A library within walking distance of downtown would be great. ● Yes, maybe pop up shops (such as for vintage or thrift stores) or creative window displays for holidays or appropriate seasons. ● Nice restaurant. Grocery store. Clothing store. Dry cleaners. There are so many options because right now we have nothing but3 businesses to choose but they do not provide the necessities of life such as groceries, clothes, etc. ● Offices.

Q18. If there was one thing that you could keep the same and one thing you could change about downtown Harrington, what would those be?

Answered: 41 Skipped: 49

Responses:
● Keep the eye-pleasing store fronts such as The Harrington Florist & The Clutter Box. Fix-up or remove and replace the unsafe eye-sore buildings like the one just past the WSFS bank. ● Where I worked at Dupont Co. in the communications dep. taking visitors around and explaining some of the history. We had family who lived in Sussex all of their lives and had large farms. ● Encourage renovating the buildings. Less apartments in the downtown area make a business. ● Storefronts displayed; new growth same character design. ● Sub Shop ● Senior Center ● Feel of original buildings ● Like the new street lights ● Historic look; vacant buildings filled ● No need to change ● Keep the local merchants that bring flavor to Harrington such as the Bakery, Florist, Clutter Box, Happy Tails, Antique shop, etc. Get rid of the businesses that discredit the town as mentioned above. And close down the new drug rehab place! ● More variety/convenient parking. ● Keep the lights - new fixtures look nice. Add hours to present downtown businesses. ● Let's fill these buildings we have empty and PRETTY up our neighborhood. Let's offer some amazing things through the holidays like Berlin does in their downtown area. Our downtown is SMALL we have to make people want to stop in. ● Keep small atmosphere; more businesses. ● I would keep as much of the historic feel to the downtown, to include Clark Street and Commerce Street - this includes housing. ● I loved when Taylor's Hardware was downtown. The place was hopping with customers and you were just a hop skip and a jump away if you needed something quick. ● Keep the same - the small town feeling, historical and the post office. Change - upkeep on the buildings must improve. Need eateries, bakeries, tea/coffee shops. ● Not sure

Q18. Responses Continued:
● Keep friendly local business owners. Get rid of Stones. ● Keep small town atmosphere and lose vacant buildings. ● Nothing is more beautiful than Commerce Street at Christmas. Add a gym. Encourage professional services to have offices downtown. That would attract a base of people who have jobs, and then when stores open they would have a customer base. ● Better Christmas decorations, more police patrols for tractor trailers driving illegally on road. ● Charm of downtown-keep more retail to create a walking day of events for many. ● DO NOT change the historical features but build around the appearance of empty buildings. ● Keep the charm of downtown. Get rid of vacant buildings downtown. Have a boutique downtown. ● I like the look of the shops along Commerce Street. The unattractive area and homes along the railroad tracks. ● Keep: small shops. Change: road width. ● I like the attractive window displays from businesses that are DT and I think we need more variety of businesses DT. I think we need a business association that is active and focused on business not politics. ● Keep the hometown feel, but improve the overall appearance. ● Keep the same: local businesses. Change: parking. ● Def keep the small town feel but would make sure to fix up the old buildings. Condemned buildings look bad and make Harrington look poor. ● The traffic's not bad, but it isn't a good place to be at night. ● I love the small town feel, locally owned business, municipal interaction with residents (polic night out, etc). The only thing I would change is the lack of activity for teens. My son used to love going to united at the church, he wanted something along those lines. The issues that continually happened there would be the one thing I would like changed. ● Definitely keep the "small town vibe". That's always so impressive, esp as a town develops. Change building appearances, perhaps a local artist could help with that area. Signage, building front ideas, etc. ● Keep the improved street lights. Expand the street to complete Commerce Street and incorporate Clark Street. ● Same-the great Antique and Floral Shop, and the banks. Different-everything else. ● I would like to see more attractive landscapes and a variety of interesting and unique businesses as well as a . ● The 2 antique shows are great and so is the flower/bake shop. Naturally the banks and post office are great but that is all there is. ● Friendly people ● Freedom Park & the Museum are both very nice. I would change the look and atmosphere of Stone's - eliminate the liquor store. People actually ride their lawnmowers to the liquor store! I wonder what visitors think of that!

Q19. Do you have any other ideas that you feel would help attract residents, businesses, and visitors to downtown Harrington?

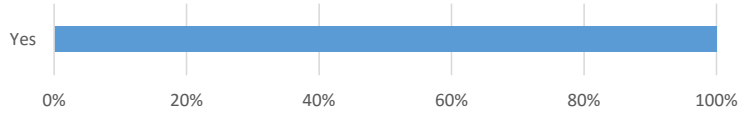
Answered: 31 Skipped: 59

Responses:
● Use the grassy lot at the corner of Clark & Commerce as a small park with benches, flowers, flags, an elevated platform, etc. as a meeting place, drink coffee, eat lunch, read a book, and more. ● I don't know what the financial situation is in Harrington but I do know from many senior residents that they feel that the taxes are too high, and the sewer and water is not fair. I agree if what I was told by City Hall that the sewer was calculated on the amount of water used, which they took 2x the water bill and made that the amount for the sewer because there are no meters for the sewer. Seniors have a hard time because of the high tax and the unfair water bills. ● Longer business hours, maybe some Sunday hoursa nd another good business besides waht is already there. ● Events and things to draw them. ● More shops. ● Allow zoning of some of the vacant houses on Clark Street and Commerce Street to be businesses. So many small businesses would thrive if given the opportunity to be embraced by a small town. ● Family oriented - parks and picnic area. ● Let's get a committee together of an array of age groups: people with kids and without. ● More word of mouth advertising

Q19. Responses Continued:
● We need to get rid of the convenience store across from the post office. It can build where Jays Market was, near WT Chipman to serve that part of the community. It can be far for those people to walk to the shopping centers on the highway. This store would supply a deli and a convenient shopping choice. Stones needs to go! It has always been an eyesore and an embarrassment to Harrington. Once that building is torn down a nicer facility can be constructed to house a nice/upscale eatery/pub with parking. The closed sub shop near Nationwide could become a specialty coffee/tea/bakery, but would need to use the parking lot across the street. The antique stores are nice and draw people who would hopefully eat at some of my previously listed eateries. Some of the remaining buildings may need to have some work done on them in order to draw businesss on the street level for shoppers and professional businesses on the upper floors. This small, intense shopping area can become a highly positive influence on Harrington.
● Not sure.
● Create a rail with trail for bikes and pedestrians that connects to other towns along the rail road.
● Local family owned businesses.
● A unique venue.
● On the right track with movies and events downtown.
● Fix up the existing buildings and encourage new businesses.
● More stores. Increased variety of merchandise.
● More enforcement with empty buildings that are going to ruin all over town. You may start to get the downtown looking ok but once they leave that area the rest of the city is NOT attractive with empty housing.
● I feel having a historic district that extends one block past the Methodist church on Commerce Street would help make the area more attractive and bring the history of Harrington to life.
● I wish businesses would band together to promote doing business in Harrington.
● Offer more modern ideas without losing the small town feel, keep the community involved.
● Variety in stores, lots of knick knack stores and they're not that widely appealing.
● We absolutely need a park with a playground for the kids. Even if it's small, it would be great.
● Keep the small town feel, but make it aesthetically pleasing and easy to get to.
● I don't know.
● I'd like to know how many towns have done this and are successful 3, 5 yrs down the road. What did they do? How have they maintained it?
● Less city government restrictions to make it more desirable to move, work and build a business in town.
● Having some type of gimmick, ie. Milford has the river walk and Georgetown has the circle. Harrington needs something to set it apart and make it special.
● I think one of the main things that needs to be be done is to clean up the entire town. I think there are codes on the books for type of furniture on porches, junk piled in yards, cars sitting in yards that don't run. I also think landlords need to improve rentals. Many are in need of repairs and I have a feeling many are not up to codes.
● I wish i did.
● The train station is a terrible eyesore-fix it and paint it! Fix Railroad Avenue along the fence - parking is a mess! No loitering on street corners and in front of businesses.

Q20.I have completed the Resident/Visitor section of the survey.

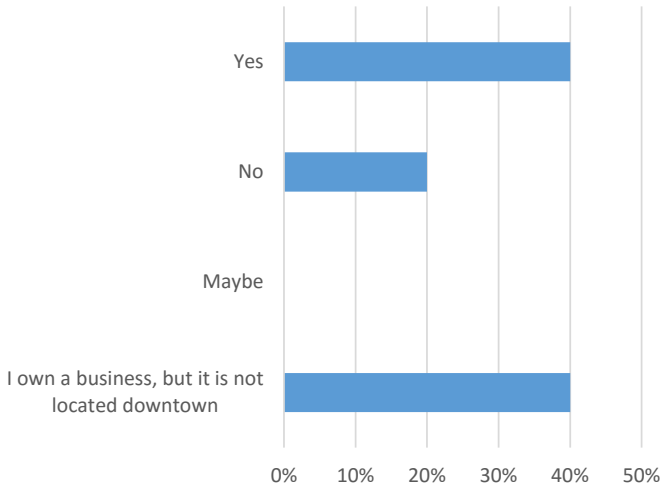
Answered: 74 Skipped: 16



Answer Choices	Responses	
Yes	100.00%	74

Q21.If you own a business downtown, do you have a need to expand?

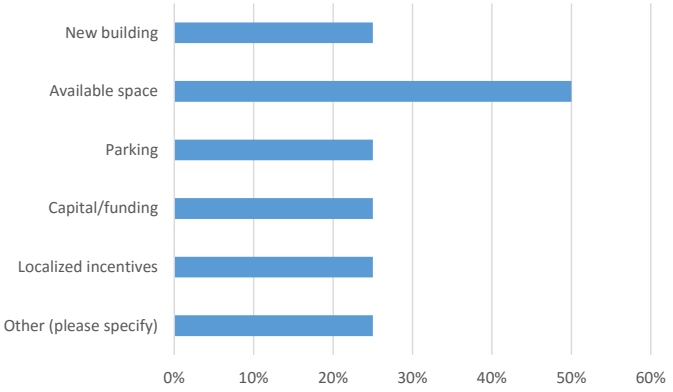
Answered: 5 Skipped: 85



Answer Choices	Responses	
Yes	40.00%	2
No	20.00%	1
Maybe	0.00%	0
I own a business, but it is not located downtown	40.00%	2

Q22.What would you need to expand your business downtown?

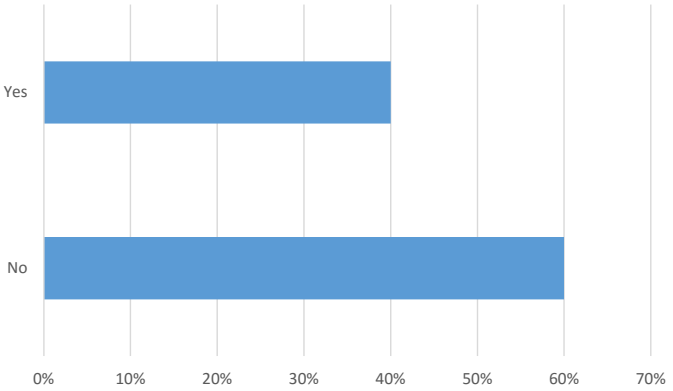
Answered: 4 Skipped: 86



Answer Choices	Responses	
New building	25.00%	1
Available space	50.00%	2
Parking	25.00%	1
Capital/funding	25.00%	1
Localized incentives	25.00%	1
Other (please specify)	25.00%	1
Write-Ins:		
● None		

Q23.Are you committed to keeping your business downtown?

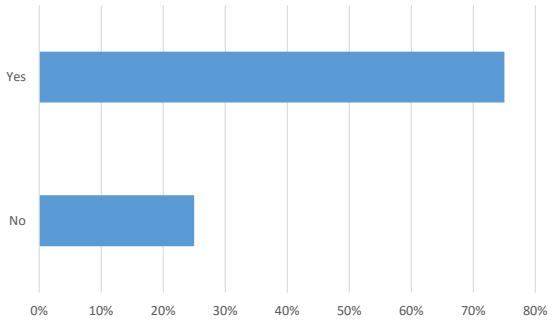
Answered: 5 Skipped: 85



Answer Choices	Responses	
Yes	40.00%	2
No	60.00%	3
Comments:		
● taxes taxes taxes		

Q24. Would you be interested in a downtown incentive/discount program?

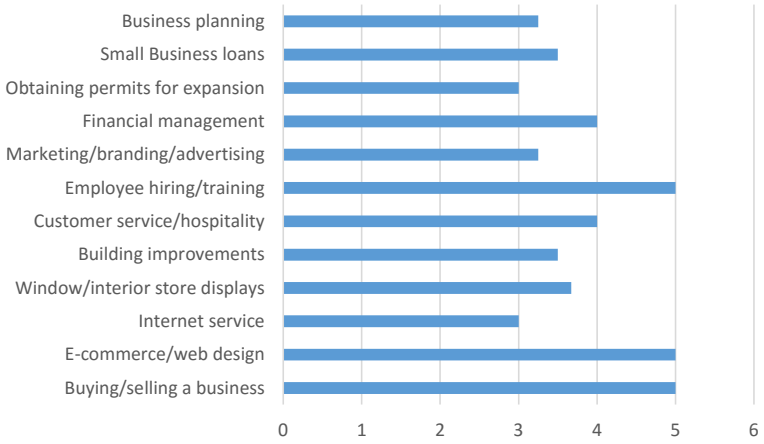
Answered: 4 Skipped: 86



Answer Choices	Responses	
Yes	75.00%	3
No	25.00%	1

Q25. If programs were available, could your business use information on or assistance with the following topics?

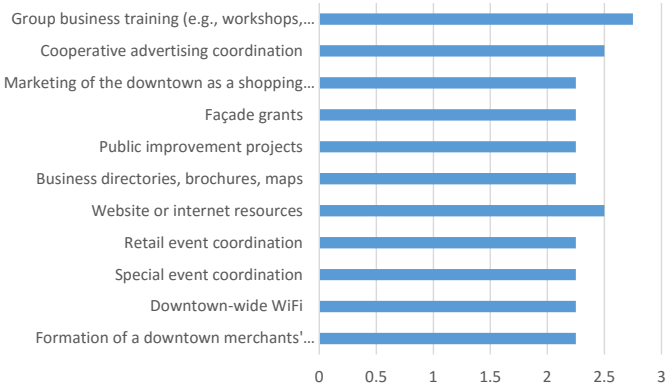
Answered: 4 Skipped: 86



	Definitely	Probably	Unsure	Probably Not	Definitely Not	Total	Weighted Average
Business planning	25.00%/1	25.00%/1	0.00%/0	0.00%/0	50.00%/2	4	3.25
Small Business loans	25.00%/1	0.00%/0	25.00%/1	0.00%/0	50.00%/2	4	3.50
Obtaining permits for expansion	33.33%/1	0.00%/0	33.33%/1	0.00%/0	33.33%/1	3	3.00
Financial management	0.00%/0	33.33%/1	0.00%/0	0.00%/0	66.67%/2	3	4.00
Marketing/branding/advertising	25.00%/1	25.00%/1	0.00%/0	0.00%/0	50.00%/2	4	3.25
Employee hiring/training	0.00%/0	0.00%/0	0.00%/0	0.00%/0	100.0%/4	4	5.00
Customer service/hospitality	0.00%/0	33.33%/1	0.00%/0	0.00%/0	66.67%/2	3	4.00
Building improvements	25.00%/1	0.00%/0	25.00%/1	0.00%/0	50.00%/2	4	3.50
Window/interior store displays	33.33%/1	0.00%/0	0.00%/0	0.00%/0	66.67%/2	3	3.67
Internet service	50.00%/2	0.00%/0	0.00%/0	0.00%/0	50.00%/2	4	3.00
E-commerce/web design	0.00%/0	0.00%/0	0.00%/0	0.00%/0	100.0/3	3	5.00
Buying/selling a business	0.005/0	0.00%/0	0.00%/0	0.00%/0	100.0%/3	3	5.00
Comment:	Harrington can't handle their own issues sure don't know how to run a business.						

Q26.How useful to your business are/could be the following services?

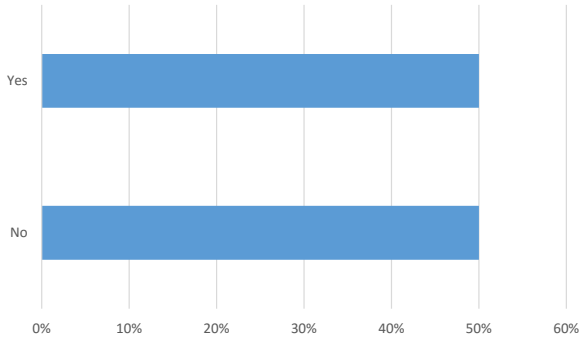
Answered: 4 Skipped: 86



	Very Useful	Useful	Useless	Don't Know	Total	Weighted Average
Group business training (e.g., workshops, speakers)	0.00% 0	25.00% 1	75.00% 3	0.00% 0	4	2.75
Cooperative advertising coordination	0.00% 0	50.00% 2	50.00% 2	0.00% 0	4	2.50
Marketing of the downtown as a shopping destination	25.00% 1	25.00% 1	50.00% 2	0.00% 0	4	2.25
Facade grants	25.00% 1	25.00% 1	50.00% 2	0.00% 0	4	2.25
Public improvement projects	25.00% 1	25.00% 1	50.00% 2	0.00% 0	4	2.25
Business directories, brochures, maps	25.00% 1	25.00% 1	50.00% 2	0.005 0	4	2.25
Website or internet resources	0.00% 0	50.00% 2	50.00% 2	0.00% 0	4	2.50
Retail event coordination	25.00% 1	25.00% 1	50.00% 2	0.00% 0	4	2.25
Special event coordination	25.00% 1	25.00% 1	50.00% 2	0.00% 0	4	2.25
Downtown-wide WiFi	25.00% 1	25.00% 1	50.00% 2	0.00% 0	4	2.25
Formation of a downtown merchants' association	25.00% 1	25.00% 1	50.00% 2	0.00% 0	4	2.25

Q27. If financial assistance were available, would you consider building improvements such as facade work or new signage?

Answered: 4 Skipped: 86



Answer Choices	Responses	
Yes	50.00%	2
No	50.00%	2

Q28. What are your business' busiest and slowest months?

Answered: 3 Skipped: 87

Busiest Month(s)	Slowest Month(s)
● April thru December ● March - October ● June, July, August	● January thru March ● November - February ● December

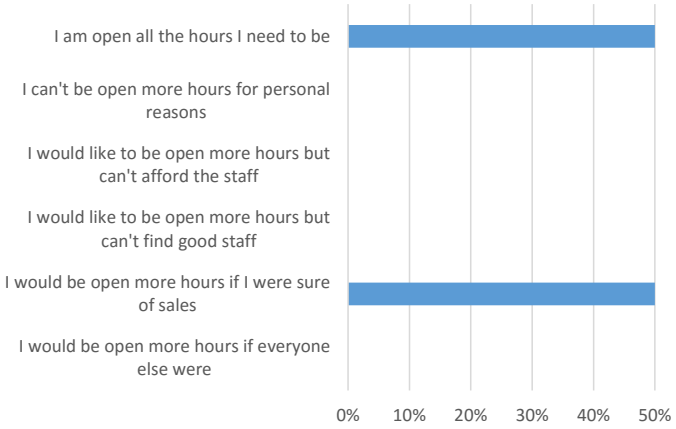
Q29. What are your business' hours of operation for both your busiest and slowest months?

Answered: 2 Skipped: 88

Busiest Month(s)	Slowest Month(s)
● 10:30 / 5 ● 9:00am to 6:00pm	● 10:30 / 5 ● 9:00am to 6:00pm

Q30. What are your thoughts on store hours?

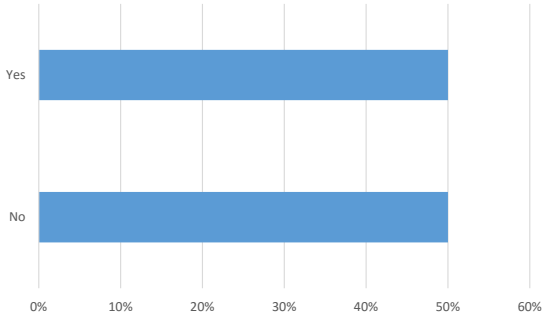
Answered: 4 Skipped: 86



Answer Choices	Responses	
I am open all the hours I need to be	50.00%	2
I can't be open more for personal reasons	0.00%	0
I would like to be open more hours but can't afford the staff	0.00%	0
I would like to be open more hours but can't find good staff	0.00%	0
I would be open more hours if I were sure of sales	50.00%	2
I would be open more hours if everyone else were	0.00%	0

Q31. Would you be interested in expanding your hours for special events?

Answered: 4 Skipped: 86



Answer Choices	Responses	
Yes	50.00%	2
No	50.00%	2

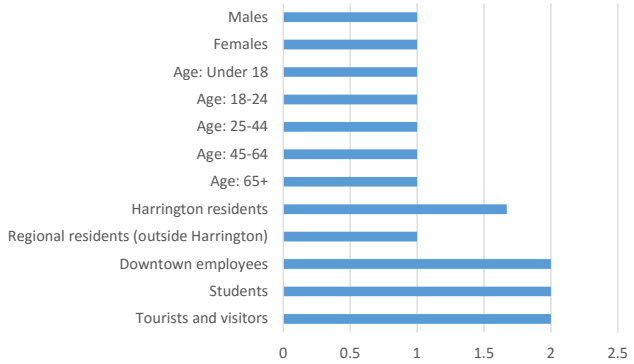
Q32. How many people, including owners, does your business employ in each of the following categories?

Answered: 2 Skipped: 88

Full time (32 or more hours per week) year-round	Part time, year-round	Seasonal
● 2 ● 4	● 2	● 2

Q33. How important are the following consumer segments to your business?

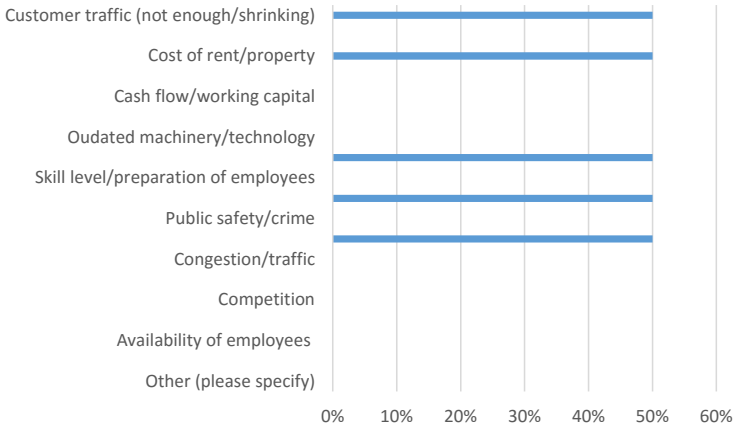
Answered: 3 Skipped: 87



	Very important	Important	Not important	Not sure	Total	Weighted Avg.
Males	100.00%/2	0.00%/0	0.00%/0	0.00%/0	2	1.00
Females	100.00%/2	0.00%/0	0.00%/0	0.00%/0	2	1.00
Age: Under 18	100.00%/2	0.00%/0	0.00%/0	0.00%/0	2	1.00
Age: 18-24	100.00%/2	0.00%/0	0.00%/0	0.00%/0	2	1.00
Age: 25-44	100.00%/2	0.00%/0	0.00%/0	0.00%/0	2	1.00
Age: 45-64	100.00%/1	0.00%/0	0.00%/0	0.00%/0	1	1.00
Age: 65+	100.00%/1	0.00%/0	0.00%/0	0.00%/0	1	1.00
Harrington residents	66.67%/2	0.00%/0	33.33%/1	0.00%/0	3	1.67
Regional residents (outside Harrington)	100.00%/2	0.00%/0	0.00%/0	0.00%/0	2	1.00
Downtown employees	50.00%/1	0.00%/0	50.00%/1	0.00%/0	2	2.00
Students	33.33%/1	33.33%/1	33.33%/1	0.00%/0	3	2.00
Tourists and visitors	50.00%/1	0.00%/0	50.00%/1	0.00%/0	2	2.00

Q34. What are some of the major barriers or obstacles facing your business today?

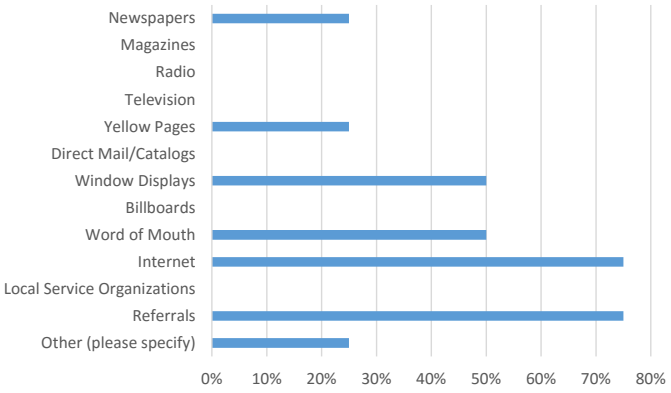
Answered: 2 Skipped: 88



Answer Choice	Responses	
Customer traffic (not enough/shrinking)	50.00%	1
Property improvements (e.g., facade)	0.00%	0
Cost of rent/property	50.00%	1
Availability of telecommunications services	0.00%	0
Cash flow/working capital	0.00%	0
General operating costs	0.00%	0
Outdated machinery/technology	0.00%	0
City/County/State codes or regulations	50.00%	1
Skill level/preparation of employees	0.00%	0
Current economic conditions	50.00%	1
Public safety/crime	0.00%	0
Parking	50.00%	1
Congestion/traffic	0.00%	0
Payroll costs	0.00%	0
Competition	0.00%	0
Insurance costs	0.00%	0
Availability of employees	0.00%	0
Computer/technology issues	0.00%	0
Other (please specify)	0.00%	0

Q35.How do you reach potential customers?

Answered: 4 Skipped: 86



Answer Choices	Responses	
Newspapers	25.00%	1
Magazines	0.00%	0
Radio	0.00%	0
Television	0.00%	0
Yellow Pages	25.00%	1
Direct Mail/Catalogs	0.00%	0
Window Displays	50.00%	2
Billboards	0.00%	0
Word of Mouth	50.00%	2
Internet	75.00%	3
Local Service Organizations	0.00%	0
Referrals	75.00%	3
Other (please specify)	25%	1
Write-Ins:	Signs	

Q36.Home Zip Code

Answered: 75 Skipped: 15

Zip Code	City/Town	No. Responses	Zip Code	City/Town	No. Responses
19952	Harrington, DE	50	19943	Felton, DE	7
19904	Dover, DE	3	19963	Milford, DE	3
19901	Dover, DE	2	19947	Georgetown, DE	1
19950	Greenwood, DE	1	19954	Houston, DE	1
19960	Lincoln, DE	1	19709	Middletown, DE	1
19801	Wilmington, DE	1	19806	Wilmington, DE	1
21875	Delmar, MD	1			

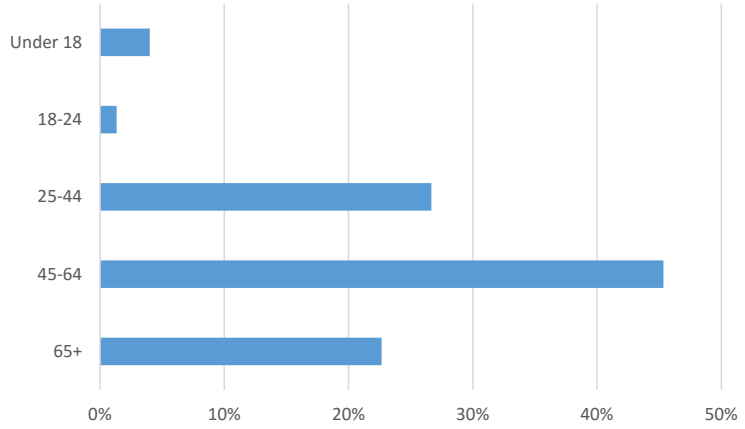
Q37.Work Zip Code

Answered: 53 Skipped: 37

Zip Code	City/Town	No. Responses	Zip Code	City/Town	No. Responses
19952	Harrington, DE	19	19901	Dover, DE	6
19963	Milford, DE	4	19904	Dover, DE	3
19943	Felton, DE	3	19933	Bridgeville, DE	1
19934	Camden-Wyoming, DE	1	19903	Dover, DE	1
19702	Newark, DE	1	19971	Rehoboth, DE	1
19801	Wilmington, DE	1	20658	Marburg, MD	1
21801	Salisbury, MD	1	n/a	Retired	7

Q38.Age

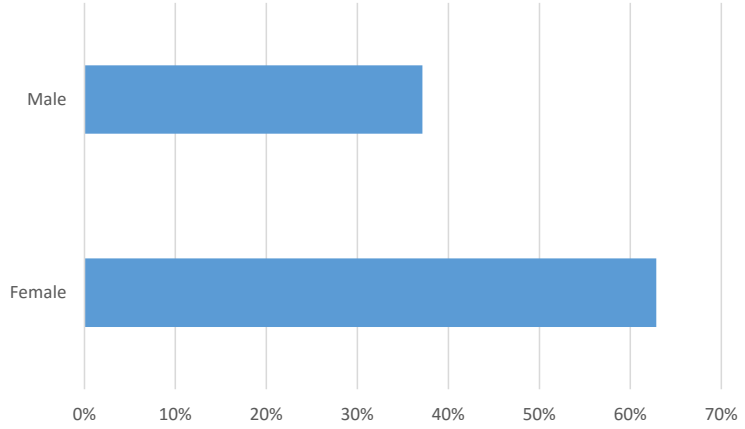
Answered: 75 Skipped: 15



Answer Choices	Responses	
Under 18	4.00%	3
18-24	1.33%	1
25-44	26.67%	20
45-64	45.33%	34
65+	22.67%	17

Q39.Gender

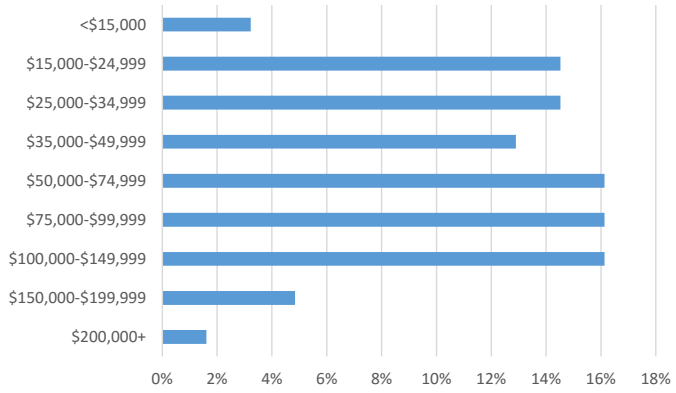
Answered: 70 Skipped: 20



Answer Choices	Responses	
Male	37.14%	26
Female	62.86%	44

Q40.Household's Annual Income

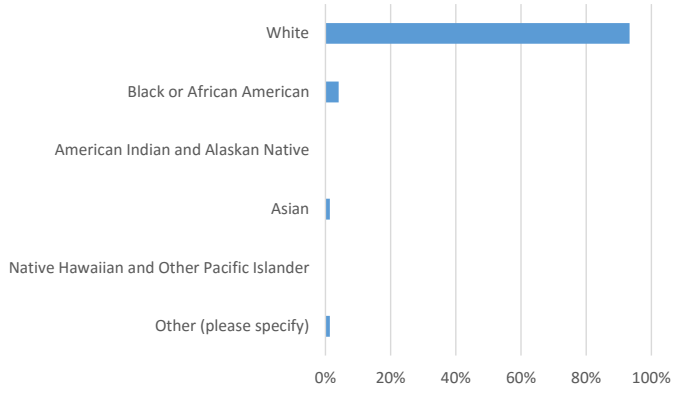
Answered: 62 Skipped: 28



Answer Choices	Responses	
‹ $15,000	3.23%	2
$15,000-$24,999	14.52%	9
$25,000-$34,999	14.52%	9
$35,000-$49,999	12.90%	8
$50,000-$74,999	16.13%	10
$75,000-$99,999	16.13%	10
$100,000-$149,999	16.13%	10
$150,000-$199,999	4.84%	3
$200,000+	1.61%	1

Q41.Race

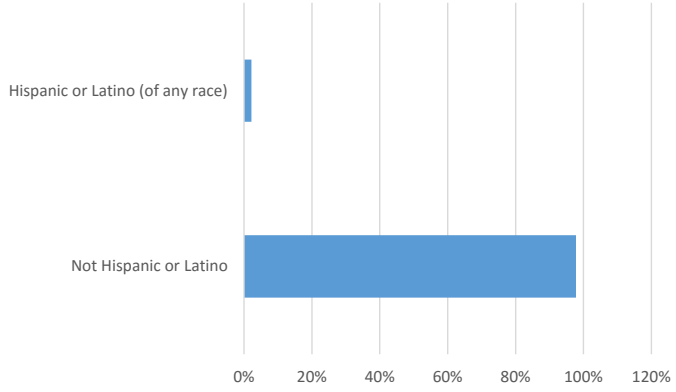
Answered: 75 Skipped: 15



Answer Choices	Responses	
White	93.33%	70
Black or African American	4.00%	3
American Indian & Alaskan Native	0.00%	0
Asian	1.33%	1
Native Hawaiian & Other Pacific Islander	0.00%	0
Other (please specify)	1.33%	1
Write-In: White and African American, you should really let people choose two or more races		

Q42.Hispanic Origin

Answered: 45 Skipped: 45



Answer Choices	Responses	
Hispanic or Latino (of any race)	2.22%	1
Not Hispanic or Latino	97.78%	44

News Articles:
The Journal - February 3, 2016
The Journal - February 10, 2016
The Journal - April 6, 2016
The Journal - April 20, 2016

THE JOURNAL
FEBRUARY 3, 2016

Harrington seeks input on downtown

The Journal

HARRINGTON — Visitors and residents alike can easily see that Harrington is "the hub of Delaware" upon entering the city.

Officials hope to make that statement true once more by requesting input as a part of $40,000 grant received to develop a Downtown Development District Plan, according to City Manager Terry Tieman.

"The city of Harrington has long been an important commercial, agricultural and entertainment hub in Delaware," according to city officials. "The downtown has a variety of small-scale businesses including retail, banks, and professional and general services. The city is starting to see a redevelopment trend occur in the downtown. Harrington desires to continue stimulating development and build upon recent successes."

Officials say the district plan will:

- Unite business, government, and citizens to attain common goals.
- Coordinate economic and marketing efforts with State and County Economic Development offices as well as the Central Chamber of Commerce.
- Articulate and illustrate the shared vision and strategies.
- Assess assets and opportunities to capitalize on, as well as obstacles to overcome.
- Identify a priority project to be a focal point and anchor other redevelopment efforts.
- Be a promotional tool to share with potential investors.
- Assist in marketing walkability and community events with local merchants.

An online survey is currently being conducted on the frequency and purpose of consumer activity in the Harrington area, the demand for new and expanded commercial offerings, the factors that influence local consumer shopping decisions and the needs of local business owners and operators. The results of this survey will help identify current and future market opportunities in the Harrington area in attracting businesses that consumers want and need, as well as needs of business owners and operators, according to officials.

Current residents, tenants, visitors, patrons of Harrington area businesses and business owners or operators are asked to participate in the survey which can be found online at harrington.delaware.gov or in City Hall.

Harrington Parks & Recreation news

Program registrations can be taken during regular business hours, Mondays through Thursdays 8 a.m. to 4 p.m. and on Fridays from 8 a.m. to noon.

The drop box may be used to register any evening; HPR is open from 5:30-7 p.m. Harrington Parks & Recreation is located at 114 East Liberty St. For more information, call 398-4975 or visit hprnews.com.

American Legion Breakfast

Join Harrington Parks and Recreations at the American Legion for breakfast from 8-11 a.m. Sunday, Feb. 28. Adult tickets are $7.

Golf Tournament

The annual Golf Tournament will be held on Friday, May 20 at Jonathan's Landing Golf Course. Registration is limited to the first 15 teams. The cost is $300 per foursome. Deadline for entry is May 13. The fee includes golf, cart, open range and luncheon. Awards, prizes and luncheon will take place after play. For more information or to register, contact Bill Falasco at 398-4975 x103.

Heritage Day

Harrington Heritage Day will be held Saturday, Aug. 27. Vendor registrations are now being accepted. Space is limited and early registration is strongly suggested. Heritage Day will include exhibitors and vendors, antique tractors, antique autos, model airplanes, petting zoo, inflatables and live entertainment.

Adult Fitness

The center will be open to adults during business hours. Treadmills, universal weights, nautilus, elliptical, stair steppers and exercise bikes are available for use. Registration forms and a valid ID are needed prior to use. Registration is $50 for individuals or $75 per couple.

Spring sports offered

The registration deadline for Tot Soccer (ages 2 & 3) through the U12 age division is Friday, Feb. 26. It costs $65 for the first player in a family, $55 for the second and $45 for additional family members. Tot soccer is $40.

For more offerings, contact the Harrington Parks & Recreation Department.

Harrington Public Library news and events

The library is open Monday, Wednesday, and Friday from 10 a.m. to 6 p.m. and from 11:30 a.m. to 8 p.m. on Tuesdays and Thursdays. The library is open Saturdays from 10 a.m. to 2 p.m. For more information, call 398-4647 or stop in at 110 Center St. in Harrington.

Library Corner

Groundhog's Day-Storytime

Wednesday, Feb. 3 at 10:45 a.m. Storytime is held every Wednesday. This program is geared towards preschool age children and below. New stories and crafts each week. For groups larger than 10, sign up in advance.

Minecraft Club

Wednesday, Feb. 3 at 3:30 p.m. Come to the library to play minecraft with friends. Laptops will be in the back room for game play. Children must be over 10 years of age and must sign up to participate.

'Goosebumps' Movies

Thursday, Feb. 4 at 6 p.m. Come to the library to see the new "Goosebumps" movie starring Jack Black. The movies will be shown in the library's back room, so it's like a Drive in, minus the bugs and uncomfortable car seats. Free refreshments will be served during the movies. Space is limited, sign up in advance.

Baby and Me Storytime

Saturday, Feb. 6 at 10:30 a.m. For birth to 24 months. Sponsored by the Harrington Public Library and the Lake Forest Readiness Team. Presented by former HPL Children's Librarian Marie Cunningham.

Computer Help Lab

Monday, Feb. 8 at noon. Basic computer class. Space is limited; sign up at the front desk.

Minecraft Club

Monday, Feb. 8 at 3:30 p.m. Come to the library to play minecraft with friends. Laptops will be in the back room for game play. Children must be over 10 years of age and must sign up to participate.

Valentine's Day-Storytime

Wednesday, Feb. 10 at 10:45 a.m. Storytime every Wednesday. This program is geared towards preschool age children and below. Each week we read new stories and make fun crafts. For groups larger than 10, sign up in advance.

Minecraft Club

Wednesday, Feb. 10 at 3:30 p.m. Come to the library to play minecraft with friends. Laptops will be in the back room for game play. Children must be over 10 years of age and must sign up to participate.

Family Fun Night and Reading to the Dogs

Thursday, Feb. 11 at 6 p.m. Come to the free craft night provided by the Polytech Parents as Teachers Group. There is also a free reading program to help improve your child's reading skills. Meet the volunteer dogs. They love to be read too.

Baby and Me Storytime

Saturday, Feb. 13 at 10:30 a.m. For birth to 24 months. Sponsored by the Harrington Public Library and the Lake Forest Readiness Team. Presented by former HPL Children's Librarian Marie Cunningham.

THE JOURNAL
FEBRUARY 10, 2016

Love Your Downtown event a 'success'

The Journal/Jennifer Antonik

Project Manager Debbie Pfiel, Project Lead Lauren Good and City Manager Terry Tieman enjoy the winnings of Rev. Larry Jameson of Asbury United Methodist Church in Harrington from the Love Your Downtown event Friday, Feb. 12. See more on page 5.

THE JOURNAL
FEBRUARY 10, 2016

The Journal/Jennifer Aentonik

Local business owners and regulars share a picture at the end of the Love Your Downtown event. From left to right: Harrington City Councilmember Kenny Stubbs, Robbin Stubbs, Ava Grace Lahman, Frank Tolson, Cheryl Lahman, Jack Stewart and LeRoy Lahman.

Harrington hosts Love Your Downtown

Special to The Journal

Harrington City Manager Terry Tieman, pictured in the middle, says, "We call this event a success. This [event] could be the very beginnings of a downtown group of businesses and people dedicated to growing Harrington." Pictured from front to back: Harrington Administrative Assistants Joyce Wicks and Beverley Ireland, City Manager Terry Tieman, KCI Project Lead Lauren Good and KCI Project Manager Debbie Pfiel.

THE JOURNAL
APRIL 6, 2016

Harrington to unveil downtown development plan

The Journal

HARRINGTON — The city of Harrington will present a plan focusing on economic development for its downtown area this month after months of planning and anticipation.

City Manager Teresa Tieman said, "It is our goal to improve our commercial vitality, stimulate job growth and build a more diverse array of businesses in our downtown area. Our mayor and city council would also like to see a stable community of long-term residents, increased home ownership and reduced vacant buildings in our downtown area."

In order to accomplish these goals, Harrington has developed a plan with input from stakeholders. Funding for the plan came from the State of Delaware's Neighborhood Building Blocks Grant in 2015.

The unveiling is scheduled for April 14 at 6:30 p.m. at the Price Community Center. Included in the plan are shared visions for the downtown area, economic development incentives and strategies to stimulate growth and development.

The public is strongly encouraged to attend this important meeting. The draft plan will be available for review and public comment from April 15 through May 19. Copies of the plan may be viewed at city hall, the Harrington Public Library and online.

Harrington Public Library News and Events

National Library Week Writing Challenge

Submit a creative expression for chance to win $25 from Amazon. om! Submissions may be a short tory, essay, or poem.

All entries should be 500 words r less. A winning entry will best exmplify how the Harrington Public Library changed your life or made t better.

All participants will receive a ote bag, but only one person will ake the grand prize in each cateory. There are three categories: Elementary Group, grades 1-5; Teen Group, grades 6-12; and the Adult Group. Submit your entry to harington.library@lib.de.us or on paper to the front desk no later than April 11.

The winners will be announced nd celebrated at 4 p.m. April 15.

Baby Animals-Storytime

Wednesday, April 6 at 10:45 a.m. Storytime every Wednesday. This program is geared towards preschool age children and below. Each week read new stories and make fun crafts. For groups larger than 10, sign up in advance.

Baby and Me Storytime

Saturday, April 9 at 10:30 a.m. For birth to 24 months. Sponsored by the Harrington Public Library and the Lake Forest Readiness Team. Presented by former HPL Children's Librarian Marie Cunningham.

Library Corner

Computer Help Lab

Monday, April 11 at noon. Basic Computer Class. Space is limited; sign up at the front desk.

Minecraft Club

Monday, April 11 at 3:30 p.m. Come to the library to play minecraft with friends. Laptops will be set up in the back room for game play. Children must be between 10 years of age through eight grade. A first come, first serve basis with the laptops.

Life-Sized Pac-Man for Teens

Tuesday, April 12 at 6 p.m. For children in sixth grade through 12th grade, come and participate in a life-sized Pac-Man. The idea is to play a game of Pac-Man in real life, using the kids as the players. You must sign up to participate; space is limited. Call 398-4647.

Library Themed-Storytime

Wednesday, April 13 at 10:45 a.m. Storytime every Wednesday. This program is geared towards preschool age children and below. Each week read new stories and make fun crafts. For groups larger than 10, sign up in advance.

Minecraft Club

Wednesday, April 13 at 3:30 p.m.

Come to the craft with fr set up in th play. Childre years of age t first come, fi laptops.

Magician M fun night, F

Thursday, see a magic s gician Mike craft night pr Parents as a free readin prove your ch also get to m They love to

National L Writing Co

Friday, Ap from the wri nounced.

Computer

Monday, Computer C sign up at th

Minecraft

Monday, Come to the with friends. in the back r dren must be through eigh first serve ba

Harrington Parks and Recs News and Events

Program registrations can be taken during regular business hours, Mondays through Thursdays 8 a.m. to 4 p.m. and on Fridays from 8 a.m. to noon.

The drop box may be used to register any evening; HPR is open from 5:30-7 p.m. Harrington Parks & Recreation is located at 114 East Liberty St. For more information, call 398-7975 or visit hprnews.com.

Heritage Day

Harrington Heritage Day is August 27. endor registrations are now being accepted. Spaces are open to craft and food vendors, and information booths. Space is extremely limited and early registration is strongly suggested.

Many exhibits and vendors will be available such as antique tractors, antique autos, model airplanes, a petting zoo, inflatables and live entertainment. New ideas

Notes and News from Harrington Parks and Recreation

Golf Tournament

The annual Golf Tournament will be held on Friday, May 20 at Jonathan's Landing Golf Course. Registration is limited to the first 25 teams. The cost is $300 per foursome. Deadline for entry is May 13. The fee includes golf, cart, open range and luncheon. Awards, prizes and luncheon will take place after play. For more information or to register, contact Bill Falasco at 398-7975 x 103.

Pop Warner Football, Cheer

Pop Warner Football and Cheer Signups will be on Saturday, April 9 from 10-12 p.m. at the Recreation Center. Bring your child's birth certificate and a photo ID. And, you also need to fill out the following forms sent Form, Permission and Waiver Form, and Medical History Form. Beginning July 1, we will need a copy of your physical, the fourth marking period report card and payment.

Adult Fitness

The center will be open to adults during business hours. Treadmills, universal weights, nautilus, elliptical, stair steppers and exercise bikes are available for use. Registration forms and a valid ID are needed prior to use. Registration is $50 for individuals or $75 per couple.

Tennis

We are now accepting registrations for our tennis program. This is offered for children from 7 to 13 years old. Classes will be held at the Lake Forest High School Tennis Courts on Mondays & Wednesdays beginning the end May for four weeks. The cost is $50 per person. If you need to order a racket there is an additional $15 charge. Registra-

Basic Tum and Gymn

Registrati and gymnas program is f years old and registered pa gin in April a will teach th tumbling, ju cost is $60 ar

at the HPR

Ladies Fit

This clas and run th from 9:45-10 Each class $35 up front

Help the F Center an

You can d you wish to collection

THE JOURNAL
APRIL 20, 2016

Harrington prepares to develop downtown area

Town to apply for state Downtown Development District designation

By Jennifer Antonik
The Journal

HARRINGTON — With an application ready to submit, Harrington hopes to earn the designation of having a Downtown Development District given by the state of Delaware after Governor Jack Markell announced an expansion to the program in March.

"Delaware's downtowns are drivers of economic growth and prosperity, and this program has proven that a small amount of state support can catalyze major private investment to energize these key areas," Governor Markell said. "We look forward to building on the program's success, and supporting more investment."

Areas in Seaford, Dover and Wilmington were selected last year and have already realized $9.7 million in grant funding and more than $160 million of private investment, according to the governor.

Each designation last for 10 years with the opportunity for an additional five-year extension, according to KCI Project Manager Debbie Pfeil.

With a population below 9,000, Ms. Pfeil said Harrington is eligible to include up to 85 acres in the application due June 1 along with a resolution passed by city councilmembers supporting the process.

The application will be evaluated based on the need and impact of the district designation, quality of the district plan and quality of the local incentives offered by the city.

The city of Harrington already offers several incentives, including a downtown revitalization area tax incentive program, an expedited review process, sewer and water impact fee calculations and site plan extensions and is currently working towards a first-time home buyer realty transfer tax exemption, according to Ms. Pfeil.

Proposed incentives include a sewer impact fee reduction, job creation, new business license fee waiver and first-time home buyer tax abatement to name a few.

The application process should be an easy one this year, city officials say, thanks to a recently updated comprehensive plan and other existing documents like a healthy community action plan, zoning regulations and strategies for state policies and spending.

The Downtown Development District Plan is currently available on the city website for review by the public and will remain available until May 9. Officials hope to have the public hearing and city council process finished and adopted by May 16.

News Editor Jennifer Antonik can be reached at jantonik@newszap.com or 302-422-1200.

Special to The Journal

The city of Harrington hopes to be included in the next round of Downtown Development District designations, each lasting at least 10 years. This map of the proposed district area includes many areas of what is currently already known as the downtown part of Harrington.

Letters of Support:

State Senator F. Gary Simpson, 18th District
State Representative William R. "Bobby" Outten, 30th District
LeFeisha D. Cannon, Power in Praise Ministries, Inc.
Marie Gannon, OMG Collage
Catherine D. McKay, Connections Community Support Programs
Viva Poore, Harrington Historical Society
Robert E. Price, Jr., Harrington Senior Center, Inc.
Darrin Simpson, Blue Hen Construction
James M. Callaway, Trinity United Methodist Church

Combined Letter of Support:
Downtown Junction
Bowers Group, LLC
The Clutter Box Antiques
Happy Tails Dog Grooming
Harry Marker LLC t/a Anchors Away
The Harrington Florist & Cakery

F. GARY SIMPSON
Minority Leader
STATE SENATOR
18TH District

SENATE
STATE OF DELAWARE
411 LEGISLATIVE AVENUE
DOVER, DELAWARE 19901

COMMITTEES
Agriculture
Energy & Transit
Ethics
Executive
Judiciary
Legislative Council
Permanent Rules
Delaware Economic & Financial Advisory Council

May 6th, 2016

City of Harrington
Attn: Teresa Tieman, City Manager
106 Dorman Street
Harrington, DE 19952

Dear Ms. Tieman,

As the 18th District State Senator, I would like to recognize the City of Harrington for all the dedication and public involvement in preparing the Downtown Development District Plan and support the application for State designation. The Plan clearly states the vision, goals and objectives as well as a scheduled implementation plan to ensure the initiatives are being completed.

It is understood this plan was funded by the Neighborhood Building Blocks Fund grant and another City application is being completed for next fiscal year to complete several Downtown implementation items. Harrington has successfully taken advantage of available funding opportunities over the years and should be complimented on all the City wide initiatives as well as the Downtown Development District Plan development.

This Plan is very thorough and clearly a result based on input from the Task Force Members, Stakeholders, Community, City employees and City Planning Consultant. The Downtown District Plan promotes a walkable location for the Community to come together and enjoy several safe, family friendly events. I believe it is important and want this tradition to continue and pass along to the younger generation.

As your Senator for the 18th District, I support the City of Harrington Downtown Development District State designation application as well as your application for the Neighborhood Building Blocks Fund for Plan implementation. If you should need additional support during your implementation process, please contact me anytime.

Sincerely,

F. Gary Simpson

F. Gary Simpson
18 District Senator

Senate Office: 302-744-4134 Senate Fax: 302-739-5049 email: GSIMPSON@UDEL.EDU
6 W. Clarke Avenue, Milford, Delaware 19963 Home: 302-422-3460

WILLIAM R. OUTTEN
STATE REPRESENTATIVE
30th District

HOUSE OF REPRESENTATIVES
STATE OF DELAWARE
411 LEGISLATIVE AVENUE
DOVER, DELAWARE 19901

COMMITTEES
Agriculture
Corrections
Judiciary
Public Safety & Homeland Security
Veterans Affairs

May, 2015

City of Harrington
Attn: Teresa Tieman, City Manager
106 Dorman Street
Harrington, Delaware 19952

Dear Ms. Tieman:

I am pleased to submit this letter of support on behalf of the City of Harrington in regard to the Downtown Development District Plan and application for State designation. The Plan clearly demonstrates the vision, goals and objectives that is being designed for the City of Harrington and outlines in detail the scheduled implementation of the plan to ensure that all initiatives are completed. I commend everyone that took part in this effort for their hard work and due diligence to reaching a conclusion and a plan suitable for the needs of the City of Harrington.

It is my understanding that this plan was funded by the Neighborhood Building Blocks Fund Grant. It is my further understanding that another City application is being completed for the next fiscal year to address several Downtown implementation items. This grant application will preserve the rich railroad heritage that is the City of Harrington. These plans will improve Railroad Avenue and Hanley Street while continuing to improve Main Street.

The City of Harrington promoted this plan by involving the public in the overall process and creating a sense of community action. I am very active in my hometown of Harrington and have participated in and enjoyed many activities and special events in the Downtown area for years. The Downtown District Plan promotes a safe, family inspired area that will allow citizens and visitors alike to attend events. I believe it is important that the City of Harrington continue this tradition for the present and future generations that will call this area home.

As the State Representative for the 30th District which includes the City of Harrington, I give my wholehearted support to the City of Harrington Downtown Development District State designation application. I look forward to working closely with the City of Harrington in the implementation of this effort.

If you have any questions regarding this matter, do not hesitate to contact me.

Sincerely,

Bobby

William R. "Bobby" Outten
30th District
State Representative

WRO/mmd

532 Hopkins Cemetery Road, Harrington, Delaware 19952
Home: 302-398-3816 House Office: 302-744-4083 www.repbobbyoutten.com

POWER IN PRAISE MINISTRIES, INC.

"But ye shall receive power, after that the Holy Ghost is come upon you: and ye shall be witnesses..." Acts 1:8

Empowering People ❖ Impacting Communities ❖ Advancing the Kingdom

May 10, 2016

City of Harrington
Attn: Teresa Tieman, City Manager
106 Dorman Street
Harrington, DE 19952

Dear Ms. Tieman,

It is our pleasure to provide a letter in support of the City's application to State of Delaware for designation as a Downtown Development District. Our church, Power In Praise Ministries, Inc., has been a part of the Harrington community since 2006 and we are privileged to not only have witness efforts towards a better City, but also to have been a part of the transformation. The Downtown Development District Plan is designed to further facilitate commercial and residential improvements that are necessary to keep any city in America growing and relevant. With two properties located in the heart of Harrington on Clark Street, we hold a vested interest in seeing the City of Harrington flourish, and we assume ownership alongside the City in building a better Harrington.

The City's Downtown Development District Plan has established ten clearly-defined goals with objectives and strategies as to how they can be accomplished. All of these goals are essential to the growth and sustainability of the Downtown District and Goals 1, 2, 3, 4, 8, 9, and 10 specifically align with the mission, vision, and goals (past and present) for both our church, Power In Praise Ministries, Inc. and our non-profit organization currently in its infancy stages, Greater Harrington Community Development Corporation.

Activities and initiatives in the last twelve months alone reflect our commitment to the City of Harrington, and those who live, learn, and labor in it, including our high school diploma program, money management and credit counseling courses, food pantry program, and annual family fun day event where we gave away food, 200+ backpacks filled with school supplies and over 100 bikes to community youth, all for free. As an organization committed to the economic, physical, social, personal, and developmental growth of the Harrington Downtown Development District area and those who are a part of it, we are most assuredly in favor of the Downtown Development District Plan, its respective designation application, and the 2016 Neighborhood Building Blocks Fund Application to support Plan implementation.

Power In Praise Ministries, Inc. fully supports the City's efforts to obtain the Downtown Development Designation. We will continue to provide services to our community and be an active part in the initiatives and strategies put in motion to ensure the Downtown Development District Plan continues to be successful. We appreciate your support in having our voices be heard. My husband and I are both available should you need anything additional from us or the ministry.

Warmest regards,

LeFeisha D. Cannon

LeFeisha D. Cannon, MBA
Administrator, Power In Praise Ministries, Inc.
14 Clark Street • Harrington, Delaware 19952
27 Clark Street • Harrington, Delaware 19952

14 Clark Street • Harrington, Delaware 19952 • Phone: 302.398.8888

CONNECTIONS
COMMUNITY SUPPORT PROGRAMS

May 9, 2016

Ms. Teresa Tieman, City Manager
City of Harrington
106 Dorman Street
Harrington, DE 19952

RE: **Downtown Development District Application**

Dear Ms. Tieman:

It is with great enthusiasm that I write this letter on behalf of Connections Community Support Programs, Inc. in support of the City of Harrington's application to the State of Delaware for Downtown Development District designation.

Since the opening of our facility in Harrington, we have come to realize that we are much more than a service provider--we are now truly a member of the Harrington community. The relationship that has developed between the City and its residents and Connections has surpassed our expectation and we now realize that we are as much a part of the community as any resident or business. We were especially pleased that we were included in the Downtown Development District Task Force and were able to contribute to the planning of this application.

You have our full support in this application and you can be assured that we will continue to participate as an active part of the Harrington community. Please do not hesitate to reach out to me should there be a need for any additional support.

Sincerely,

Catherine D McKay
President and CEO

500 West 10th Street ▪ Wilmington, DE 19801 ▪ www.connectionscsp.org

United Way

Administration
(302-984-3380)

Toll Free
(866-477-5345)

Fax
(302-984-3324)

carf

May 3, 2016

City of Harrington
Attn: Teresa Tieman, City Manager
106 Dorman Street
Harrington, DE 19952

Dear Ms. Tieman,

The Harrington Historical Society is honored to provide a Letter of Support for the City's application to obtain a State of Delaware's Downtown Development District designation. As you are aware, I served on the City's Downtown Development District Task Force and attended all the meeting, participated in the Community Open House Outreach Event and promoted the activities associated with the Plan on behalf of the Harrington Historical Society.

The City of Harrington Downtown Development District Plan includes ten defined Goals with a focus on these topics: Residential, Downtown, Natural and Cultural Resources, Appearance, Infrastructure, Transportation and Circulation, Parking, Events and Activities, Safety, and Young People. All of these are important to the vitality of the Downtown District and the continued success of the Historical Society.

It is important to note that that Harrington Historical Society owns and maintains three areas in the City: Museum, Old Church and the Railroad Tower; all of which are located in the Downtown Development District Boundary. This will allow additional opportunities for funding to assist in maintaining and preserving these three locations.

The Harrington Historical Society worked diligently and was recently approved for the St. Stephen's Protestant Episcopal Church to be placed on the National Registry of Historic Places.

The Harrington Historical Society supports the City's efforts to obtain the Downtown Development Designation. We look forward to continuing to be a part of the work with the Priority Improvement Areas as stated in the implementation Chapter of the Downtown Development District Plan.

Sincerely,

Viva Poore

Viva Poore
Treasurer, Historical Society

Harrington Senior Center, Inc.

Robert E. Price, Jr. - Executive Director

Over 40 Years of Serving Our Area's Most Precious Natural Resource, Our Seniors

May 3, 2016

City of Harrington
Attn: Teresa Tieman, City Manager
106 Dorman Street
Harrington, DE 19952

Dear Ms. Tieman,

The Harrington Senior Center would like to support the City's application to obtain a State of Delaware's Downtown Development District designation. As you are aware, the Harrington Senior Center supported the initiative by hosting one of the City's Outreach events. We invited the City's project representatives to promote the project by attending our February Birthday Celebration luncheon. It was very well received and several of the Senior Center Members completed the Community survey on site with assistance from the project team.

The City of Harrington Downtown Development District Plan includes ten defined Goals with a focus on these topics: Residential, Downtown, Natural and Cultural Resources, Appearance, Infrastructure, Transportation and Circulation, Parking, Events and Activities, Safety, and Young People. As a former mayor, I realize all of these are important to the vitality of the Downtown District and the continued success of the Harrington Senior Center.

The Harrington Senior Center in located in the Downtown Development District Boundary. This will allow additional opportunities for funding to assist in maintaining and preserving the Senior Center.

The Harrington Senior Center applauds and supports the City's efforts to obtain the Downtown Development Designation. If you should have any questions, please contact me anytime.

Sincerely,

Robert E. Price, Jr.
Executive Director

102 Fleming Street
Harrington, Delaware 19952
302-398-4224

Trinity United Methodist Church
63 Commerce Street, Harrington, DE 19952
Shannon Harris - Pastor

May 17, 2016

City of Harrington
Attn: Teresa Tieman, City Manager
106 Dorman Street
Harrington, DE 19952

RE: Letter of Support - Harrington Downtown Development District Plan

Dear Ms. Tieman:

Trinity United Methodist Church is providing a Letter of Support for the City's application to obtain a State of Delaware's Downtown Development District designation.

I had the opportunity to serve on the City's Downtown Development District Task Force representing our pastor and with the approval and support of our administrative church council. I attended several meetings, participated in the *Walk Around Survey* and provided input to the Strengths – Weaknesses – Opportunity – Threats tool.

We support the goals laid out in the City of Harrington Downtown Development District Plan. These goals include a focus on following areas: Residential, Downtown, Natural and Cultural Resources, Appearance, Infrastructure, Transportation and Circulation, Parking, Events and Activities, Safety, and Young People.

Trinity UMC is located prominently in the targeted Downtown Development District. Built nearly 120 years ago, our church is historically significant as a cornerstone of the District. The church participates in community events such as parades, Harrington Heritage Day, concerts, meetings and more. Our parking lot is used by the public and provides convenience on occasions when other street parking and lots in the Downtown Districts are filled.

Trinity UMC, its pastor, administrative officers and congregation support the City's efforts to obtain the Downtown Development Designation. We plan to continue as participants in the efforts to improve the quality of life for our community and to revitalize our Downtown District. Thank you.

Sincerely,

James M. Callaway
Senior Lay Leader, Trinity UMC

May 9, 2016

City of Harrington
Attn: Teresa Tieman, City Manager
106 Dorman Street
Harrington, DE 19952

Dear Ms. Tieman,

The City of Harrington applied and was awarded a Neighborhood Building Blocks Fund grant last year to create a Downtown Development District (DDD) Plan. This project followed the initiatives set forth in Senate Bil Number 191 enacting the Downtown Development District Act. The Downtown Development District Act is intended to leverage state resources to spur private investment in commercial business districts and surrounding neighborhoods; to improve the commercial vitality of our downtowns; and to increase the numbe of residences for all walks of life in the downtowns and surrounding neighborhoods.

The City created and met frequently with a Downtown Development District Task Force, created the Distric boundary, facilitated two Outreach events, completed a Community survey, created the Plan, notified al property owners in the proposed District and presented the draft Plan at an open Community meeting.

As a business stakeholder located within the Harrington Downtown Development District area, support the City of Harrington's:

- Downtown Development District Plan
- Downtown Development District State of Delaware designation application
- 2016 Neighborhood Building Blocks Fund Application for DDD Plan implementation

My role as a business stakeholder is to support the activities and events held within the District, continue to provide services to the Community, remain active with the initiatives and continue to provide input in the planning process. As time permits, I am dedicated to helping with initiatives to ensure the Downtown remains and will continue to be successful.

Thank you for your continued support with the initiatives and incentives within the Downtown area.

Business Name (printed): Blue Hen Construction

Address: 1 Dorman St Harrington, DE 19952

Signature: [illegible]

May 9, 2016

City of Harrington
Attn: Teresa Tieman, City Manager
106 Dorman Street
Harrington, DE 19952

Dear Ms. Tieman,

The City of Harrington applied and was awarded a Neighborhood Building Blocks Fund grant last year to create a Downtown Development District (DDD) Plan. This project followed the initiatives set forth in Senate Bill Number 191 enacting the Downtown Development District Act. The Downtown Development District Act is intended to leverage state resources to spur private investment in commercial business districts and surrounding neighborhoods; to improve the commercial vitality of our downtowns; and to increase the number of residences for all walks of life in the downtowns and surrounding neighborhoods.

The City created and met frequently with a Downtown Development District Task Force, created the District boundary, facilitated two Outreach events, completed a Community survey, created the Plan, notified all property owners in the proposed District and presented the draft Plan at an open Community meeting.

As a business stakeholder located within the Harrington Downtown Development District area, I support the City of Harrington's:

- Downtown Development District Plan
- Downtown Development District State of Delaware designation application
- 2016 Neighborhood Building Blocks Fund Application for DDD Plan implementation

My role as a business stakeholder is to support the activities and events held within the District, continue to provide services to the Community, remain active with the initiatives and continue to provide input in the planning process. As time permits, I am dedicated to helping with initiatives to ensure the Downtown remains and will continue to be successful.

Thank you for your continued support with the initiatives and incentives within the Downtown area.

Business Name (printed): Downtown Junction
Address: 3 Commerce St Harrington, DE 19952
Signature:

Business Name (printed): Bowers Group LLC
Address: 10 Commerce St Harrington, DE 19952
Signature:

Business Name (printed): The clutter box Antiques
Address: 27A Commerce ST. Harrington, DE 19952
Signature: Jack Stewart

Business Name (printed): HAPPY TAILS DOG GROOMING
Address: 25 COMMERCE STREET Harrington, DE 19952
Signature: Mary A Pfrone

Business Name (printed): Harry Marker LLC T/A Another Away
Address: 29 COMMERCE ST Harrington, DE 19952
Signature: Harry J Marker Jr.

Business Name (printed): THE HARRINGTON FLORIST & CAKERY
Address: 24 COMMERCE ST Harrington, DE 19952
Signature:

Public Hearing Notice & Public Comments

Employment - Medical | Employment - Medical | Employment - Medical | Employment - Medical

HEALTHCARE

Beebe Healthcare
100 Since 1916 YEARS OF CARING

Billing Manager
(Multi-Provider Preferred)
LEWES, DE

Beebe Healthcare has become the premier healthcare facility in Sussex County, serving a thriving beach and vacation resort area and a growing year-round population. Beebe Healthcare offers you a unique opportunity to not only love what you do, but love where you live and work!

Minimum Requirements:
- Education: Bachelor's degree preferred. High School graduate with Advanced education. Years of experience in lieu of formal education considered.
- Membership in professional organizations such as MGMA (Medical Group Management Association) and PAHCOM (Professional Association of Health Care Office Managers) is required.
- Five years of billing practice management experience in a multi-provider physician group.
- Proven experience with a physician office EHR and electronic billing system.
- Membership in Professional Healthcare Organization with a focus on Physician Office Practice management desirable.

Responsible for fiscal management, performance improvement activities, and compliance with all relevant policies/procedures and regulations. Manages all aspects of personnel processes. Responsible for oversight and day to day operations of Billing, Insurance Correspondence, Governmental Follow Up, Cash Posting and other support duties performed by Billing staff as related to Professional Services Revenue Cycle.

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www.beebehealth care.org
Phone: 302-645-3336
email: employ ment@beebehealth care.org
424 Savannah Road, Lewes, DE 19958

EOE

Houses - Sale | Houses - Sale

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Milford, DE • 302-422-1850
www.mastenrealty.com

LAKEVIEW AVENUE, MILFORD
4 BR, 2.1 BA home in downtown Milford. Living room, family room & dining room downstairs. Mudroom w/half bath. Custom tile in upstairs bath. Vaulted ceilings with skylight windows in master bedroom. Home is move-in ready. **Call today to schedule your tour $205,000.**

DELAWARE AVENUE, HARRINGTON
2 BR, 1 BA home in outskirts of Harrington. Stylish fixtures, crown molding, hardwood floors, tile in kitchen & bath. Newer kitchen with spotless appliances. Mud/laundry room off garage, and deck that overlooks corner lot. **Call today for more details $145,000.**

State Public - Legal Notices | State Public - Legal Notices

PUBLIC NOTICE
City of Harrington
Additions to Tax Bills & Appeals

The City Council of the City of Harrington adopted Resolution 16-R-08 on April 18, 2016. This resolution adopted a list of other debts, including charges, costs, and other assessments owed to the City of Harrington to be added to tax bills and set the procedure for appeals. This list can be viewed at Harrington City Hall or on the City's website at http://harrington.delaware.gov.

The Harrington City Council will hear appeals from any debts shown on this list and make such corrections as it deems appropriate on May 16, 2016 at 7:00 pm at City Hall, 106 Dorman Street. Any person/entity desiring to contest any debt on the list shall file a Notice of Intent to Appeal at least three (3) days prior to the hearing, such notice shall describe the factual and legal basis for the appeal, and shall appear before the Harrington City Council on May 16, 2016 at 7:00 pm at City Hall, 106 Dorman Street. Any questions can be directed to the Clerk of Council, Kelly Blanchies, at (302) 398-4476.
112389 DSN 5/1 HJ 4/27/2016

City of Harrington
Downtown Development District
Plan Public Hearing

A Public Hearing will be held for comments on the City of Harrington Downtown Development District Plan Draft on May 9, 2016 at 6:30 pm at Harrington City Hall, 106 Dorman Street, Harrington, DE. Written comments are also being accept until May 9, 2016 by the Clerk of Council at kblanchies@cityofharrington.com or at City Hall, 106 Dorman St., Harrington, DE 19952. The Downtown Development District Plan can be viewed at City Hall or the Harrington Public Library, 110 E. Center Street. The Downtown Development District Plan is also available on the City's website, http://harrington.delaware.gov. Contact Clerk of Council Kelly Blanchies with questions at (302) 398-4476.
111583 DSN 4/24 HJ 4/27/2016

Agriculture | Rentals | Seasonal | Seasonal

Lawn & Garden | Apartments

TILLER MTD GARDEN

Currently Accepting

SEASONAL EMPLOYMENT OPENINGS

The City of Rehoboth Beach, Delaware will accept applications for seasonal (summer) Streets Department laborers and lawn care maintenance workers. Positions will require

Houses - Rent

Must See!

Planters Run/55+

Real Estate

Land - Sale

NATURAL UNSPOILED
COASTAL PROPERTY
- There is a place just

Resort Property - Sale

Delaware's Resort

Automotive

CITY OF HARRINGTON
DOWNTOWN DEVELOPMENT DISTRICT PLAN
MAY 9, 2016 – PUBLIC HEARING INFORMATION

PAGE	"DRAFT" DOCUMENT CHANGES
Cover	Changed draft date to 5/9/2016
3	Changed Appendix list
12	capitalized Downtown in paragraph 3
16	added titles of Harrington Historical Society officers in photo description
17	added two photos from 4/14/16 public presentation
19	updated Strategies for State Policies & Spending to reflect 4/14/16 signing of Exec Order 59 by Gov. Markell
Map 4.	updated date to 5/16/2016 and corrected zoning of parcel @corner of Clark & Delaware to C-3 from C-2
31	updated Table 4 to reflect new zoning info on Map 4; updated narrative to reflect changes to Map 4 & Map 4
35	updated last paragraph & photo description to delete reference to Sheriff's Sale (added demolition wording)
55	Goal Three: deleted word "as"
82	under DDD Plan, changed "created" to "adopted"
89	1st time home buyer realty transfer tax exemption - updated approval date to 4/18/2016
89	job creation - updated to "five" zoning districts
89	new business license "fee" waiver - added word "fee"; clarified need to still get a license
Map 1.	updated date to 5/9/2016
Map 2.	updated date to 5/9/2016
Map 3.	updated date to 5/9/2016
Map 5.	updated date to 5/9/2016
Map 6.	updated date to 5/9/2016; added "Vacancies as of 2015"; hashed RR Improvement Area
Map 7.	updated date to 5/9/2016
Map 8.	updated date to 5/9/2016
Map 9.	updated date to 5/9/2016
3	added final page numbers to Table of Contents & format
Appendix	Included "News Articles"
Appendix	Included "Downtown Survey" note information was reformatted & accurate to reflect the data
Appendix	Included "Public Hearing Notice"
17	Added "Local Press Coverage" section including information on articles included in The Journal
17	Updated Agency Coordination section to reflect OSPC not providing comments
Appendix	Included "Letters of Support"
51	replaced Post Office "after" photo
89/90	Updated proposed incentives to match those in City's Redevelopment Ordinance
36	Replaced photo/text for 3rd vacant structure listing w/ 19 Dorman Street SFR
35	updated info on Stone's
35	included info on Anchors Aweigh and Blue Hen Construction
33/34	added photos
84	updated DDD Plan Ordinance number; will update adoption date once official
Footer	changed footer from "Draft" to "Final"

FROM	PUBLIC COMMENTS RECEIVED (as of 4:30 pm on 5/9/2016)
Amy Minner	1. Change to reflect the Ordinance currently being worked on.
REPLY	The Local Incentives have been modified to match the proposed Ordinance. They will remain in the proposed section for the adoption of the Plan.
Amy Minner	2. Strategy to include the railroad before even meeting with them and going over what our intentions are is putting the cart before the horse.
REPLY	The initial parking improvements can be looked at within the City ROW; however, the City is looking at applying for a NBBF grant to master plan the priority improvement areas in the Plan. This would include multiple meetings with stakeholders to include the Railroad to best determine a path forward for design and implementation.

Local Enabling Legislation

CITY OF HARRINGTON
ORDINANCE NO. 16-06

AN ORDINANCE ADOPTING THE DOWNTOWN DEVELOPMENT DISTRICT PLAN

BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF HARRINGTON IN COUNCIL MET:

Section 1. That the document titled "Downtown Development District Plan" attached hereto as Exhibit A is adopted as the Downtown Development District Plan for the City of Harrington.

Repealer. All ordinances and parts of ordinances inconsistent with the provisions of this Ordinance are hereby repealed.

Effective Date. The Clerk of Council shall certify to the adoption of this Ordinance and cause the same to be published as required by law; and this Ordinance shall take effect and be in force from and after its approval by Council.

SO ORDAINED by the majority of Council Members present at a regular session of Harrington City Council, to be effective upon signing.

Anthony R. Moyer, Mayor

Attest: _____
Kelly Blanchies, Clerk of Council

Date of Adoption: May 9, 2016

SYNOPSIS

This Ordinance adopts the Downtown Development District Plan.

First Reading: April 18, 2016
Public Hearing: May 9, 2016
Second Reading: May 9, 2016

Websites & Links of Interest

City

City of Harrington: http://harrington.delaware.gov/
2013 Comprehensive Land Use Plan: http://harrington.delaware.gov/comprehensive-land-use-plan/
Harrington Fire Company Inc.: http://harringtonfireco.com/
Lake Forest South Elementary School: http://www.lf.k12.de.us/south/
Lake Forest W.T. Chipman Middle School: http://www.lf.k12.de.us/chipman/
Parks & Recreation: http://www.hprnews.com/
Police Department: http://harrington.delaware.gov/police-department/
Upcoming Events: http://harrington.delaware.gov/events/

Local

Kent County Levy Court: www.co.kent.de.us
Lake Forest Church Association - Food Pantry: https://sites.google.com/site/lakeforestchurchassociation/home

State

2015 Strategies for State Policies and Spending: http://www.stateplanning.delaware.gov/strategies/
Buy Local: http://dda.delaware.gov/marketing/BuyLocal.shtml
Delaware Public Archives: http://archives.delaware.gov/index.shtml
Delaware State Housing Authority: http://destatehousing.com
Delaware Sustainable Energy Utility: www.energizedelaware.org
Delaware Transit Corporation: www.dartfirststate.com
Department of Agriculture: http://dda.delaware.gov
Department of Economic Development Office: http://dedo.delaware.gov
Department of Health and Social Services: http://dhss.delaware.gov/dhss
Department of Natural Resources and Environmental Control: http://dnrec.delaware.gov
Department of Transportation: http://deldot.gov
Downtown Development Districts: http://stateplanning.delaware.gov/ddd
Office of State Planning Coordination: http://stateplanning.delaware.gov
State Historic Preservation Office: http://history.delaware.gov/preservation

Federal

FEMA Online Flood Maps: https://msc.fema.gov/portal
National Register of Historic Places: https://www.nps.gov/nr/
U.S. Census Bureau: www.census.gov
U.S. Department of Transportation: https://www.transportation.gov
U.S. Economic Development Administration: https://www.edu.gov
U.S. Environmental Protection Agency: https://www3.epa.gov
U.S. Department of Agriculture: www.usda.gov/wps/portal/usda/usdahome
U.S. Department of Housing and Urban Development: http://portal.hud.gov/hudportal/HUD

Thanks to everyone who contributed to the

City of Harrington
Downtown Development District Plan

It's good to be in the Hub...